

Press release

February 22, 2023

Texworld New York City and Apparel Sourcing New York City Expand to the West Coast

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Messe Frankfurt launches Texworld Los Angeles and Apparel Sourcing Los Angeles this July 2023

Messe Frankfurt, organizer of Texworld New York City and Apparel Sourcing New York City, the east coast's leading event for the textile sourcing industry, will launch Texworld Los Angeles and Apparel Sourcing Los Angeles, a west coast version of its highly successful New York event. The show will be will take place in Los Angeles, California, July 25-26, 2023, in the [California Market Center \(CMC\)](#).

Happening only days apart from the summer edition of Texworld and Apparel Sourcing New York City, Texworld and Apparel Sourcing Los Angeles will welcome buyers on the west coast access to a strong showing of international textile manufacturers and suppliers from China, Taiwan, Turkey, India and other countries.

"A long-awaited strategy coming to fruition", stated Jennifer Bacon, Vice President, Messe Frankfurt Inc., Fashion + Apparel. "Together with CCPIT-Tex, we are creating opportunities to extend the reach across coasts for our exhibitors".

The New York event has always been a powerful platform supported by the presence of key industry organizations, international leaders and strong associations. The past events have shown an upward growth at Texworld New York City and opened the door to offer the same dynamic event to the buyers on the west coast seeking high quality textile options from a diverse product selection. Exhibiting companies will feature materials from casual cotton, sustainable textiles to functional fabrics and sophisticated knits to intricate laces, along with findings, trims and accessories.

"This event will differ from the east coast version slightly in its value-added features", noted Bacon, "The show's intimate layout and environment at the CMC will allow

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visitors to really get a feel for the latest trends and new material offerings through the various specially curated areas and educational seminars. With the number of diverse product categories exhibiting at this one event, visitors will experience the latest advancements in a very exciting, yet informative manner."

Catering to a wide range of sourcing professionals from apparel fabric buyers, research and product development specialists to designers, merchandisers and others, Texworld Los Angeles encompasses all sectors of the sourcing industry inviting them to gather, build new relationships and foster collaboration.

The launch of Texworld and Apparel Sourcing Los Angeles will also leverage one of the country's most notable brands – Texworld New York City with current west coast powerhouse, California Market Center. For several editions, Texworld has held a pavilion inside of California Market Center event, [LA Textile](#).

Highly-valued Texworld New York City partner, Lenzing, will expand with the show to the west coast as an exhibitor with represented mills and with the attendee-favorite *Lenzing Seminar Series*.

"Texworld Los Angeles will give West Coast designers and manufactures an additional opportunity to source between our LA Textile show that takes place in February and September annually", stated Moriah Robinson, CMC Events Director. "We are excited to continue our valued partnership with Texworld Los Angeles, further establishing the California Market Center as a year-round destination for textile and manufacturing resources."

Similar to the New York City show, Texworld Los Angeles will be co-located with the newly-created Apparel Sourcing Los Angeles. This event will focus on the finished apparel, contract manufacturing, and private label development providing attendees direct access to suppliers specializing in ready-to-wear for men, women, children, and accessories.

For additional information on Texworld Los Angeles, Apparel Sourcing Los Angeles, the summer edition of Texworld New York City or other co-located events, please visit us online:

www.TexworldEvolutionNYC.com



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Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TextworldEvolutionNYC.com

Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.TextworldEvolutionNYC.com

Texpertise Network

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtexil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com.