

apparelsourcing

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**Press release** 

# Visitor Registration Opens for Summer 2023 Debut of Texworld Los Angeles and Apparel Sourcing Los Angeles

Texworld Los Angeles and Apparel Sourcing Los Angeles will welcome buyers on the west coast access to a strong showing of international textile manufacturers and suppliers.

Registration for the Summer 2023 debut of Texworld Los Angeles and Apparel Sourcing Los Angeles is now open for attendees. The brand new event will take place July 25-26 at the California Market Center in Los Angeles.

Happening only days apart from the summer edition of Texworld and Apparel Sourcing New York City, Texworld and Apparel Sourcing Los Angeles will welcome buyers on the west coast access to a strong showing of international textile manufacturers and suppliers from China, Taiwan, Turkey, India and other countries. Like Texworld and Apparel Sourcing New York City, the Los Angeles events will offer a wide product range covering the entire fabric spectrum, from casual cotton to functional fabrics and sophisticated knits to intricate laces as well as ready-to-wear apparel for men, women, children, and accessories. Catering to a wide range of sourcing professionals from apparel fabric buyers, research and product development specialists to designers, merchandisers and others, Texworld and Apparel Sourcing Los Angeles encompass all sectors of the sourcing industry inviting them to gather, build new relationships and foster collaboration in a new location.

The new co-located event will feature additional offerings including educational seminars and the latest trends. Attendees will have the opportunity to source, network, and learn through numerous specially curated areas on the intimately designed show floor.

Highly-valued Texworld New York City partner, Lenzing, will join the west coast event as an exhibitor with represented mills and with the attendee-favorite *Lenzing Seminar Series*.

**Registration for the event is now open**. For additional information on Texworld Los Angeles, Apparel Sourcing Los Angeles, the summer edition of Texworld New York City or other co-located events, please visit us online: www.texworldnyc.com

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#### Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes. For more information, please visit <u>www.TexworldEvolutionNYC.com</u>

## Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufactures. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories. For more information, please visit: www.TexworldEvolutionNYC.com

### Information on Texworld and Apparel Sourcing Los Angeles

Messe Frankfurt, organizer of Texworld New York City and Apparel Sourcing New York City, the east coast's leading event for the textile sourcing industry, will launch Texworld Los Angeles and Apparel Sourcing Los Angeles, a west coast version of its highly successful New York event. The show will be will take place in Los Angeles, California, July 25-26, 2023, in the <u>California Market Center</u> (CMC). The past events have shown an upward growth at Texworld New York City and opened the door to offer the same dynamic event to the buyers on the west coast seeking high quality textile options from a diverse product selection. Exhibiting companies will feature materials from casual cotton, sustainable textiles to functional fabrics and sophisticated knits to intricate laces, along with findings, trims and accessories. Catering to a wide range of sourcing professionals from apparel fabric buyers, research and product development specialists to designers, merchandisers and others, Texworld Los Angeles encompasses all sectors of the sourcing industry inviting them to gather, build new relationships and foster collaboration.

For more information, please visit: www.TexworldEvolutionNYC.com

#### **Texpertise Network**

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands. <u>http://www.texpertise-network.com</u> https://www.linkedin.com/company/texpertise-network/

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services - both onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com