

Press release

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Texworld Los Angeles and Apparel Sourcing Los Angeles Celebrate a Resounding Debut at the California Market Center

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Texworld Los Angeles and Apparel Sourcing Los Angeles marked their triumphant debut at the California Market Center (CMC), as the fashion industry witnessed an extraordinary showcase of textiles, fabrics, and sourcing opportunities. The event, held one week after the New York event from July 25-26, left an indelible mark, uniting industry leaders, designers, and buyers under one roof, solidifying Texworld Los Angeles and Apparel Sourcing Los Angeles as premier sourcing platforms on the West Coast.

The inaugural edition of Texworld Los Angeles and Apparel Sourcing Los Angeles brought together hundreds of attendees and exhibitors including country pavilions from Korea and China, making it a truly global affair. Showcasing an extensive range of fashion textiles, apparel, accessories, and local sourcing resources, the event provided an unprecedented opportunity for attendees to explore innovative designs, cutting-edge materials, and sustainable practices.

Like its New York predecessor, The Los Angeles event also featured a series of engaging seminars and panel discussions led by top industry experts and an inspiring F/W 24/25 trend display, curated by NYC-based agency, Doneger | TOBE.

"Texworld and Apparel Sourcing Los Angeles was an incredible experience for us. Being a debut show, our expectations weren't as high as those for the NYC event, but we were able to make many valuable connections with a multitude of West Coast buyers. Many of the buyers we connected with were looking for small-quantity orders for small-to-medium-size businesses, so it was a perfect fit for us. We definitely want to return for the next edition," expressed Milagros Flores, Product and Commercial Manager for *Alianza Color S.A.C.* – *Apparel Sourcing Los Angeles Exhibitor Representing Peru.*

The event's success was further amplified by the invaluable participation of esteemed show partners: *Printsource, Lenzing Fibers, and CCPIT-TEX.*

As a leading marketplace for surface and textile design, Printsource curated an exclusive exhibit of vibrant prints and patterns, captivating the attention of designers and industry professionals alike. Their collaboration added an extra layer of artistic flair to the event, inspiring attendees with a plethora of unique design possibilities.

Lenzing, a longtime partner and world-renowned sustainable fiber company, provided invaluable resources through the curated Lenzing Seminar Series and Lenzing networking lounge. Lenzing's commitment to eco-friendly practices and innovation was prominently

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showcased, emphasizing the fashion industry's collective responsibility towards a greener future.

The China Chamber of Commerce for Import and Export of Textile and Apparel (CCPIT-TEX) brought a remarkable international dimension to the event, solidifying the show's position as a global textile and sourcing platform. CCPIT-TEX's partnership facilitated cross-border collaboration and highlighted the immense potential for trade and business growth between China and the United States. With their support, Texworld Los Angeles and Apparel Sourcing Los Angeles opened up new avenues for trade, empowering participants to explore an array of sourcing opportunities and international partnerships.

"Texworld Los Angeles and Apparel Sourcing Los Angeles were envisioned to elevate the textile and fashion landscape on the West Coast. We are thrilled with the incredible turnout and the positive feedback received from participants. The event's success underscores the importance of such platforms in fostering innovation, sustainable practices, and transcontinental collaborations", stated Jennifer Bacon, VP Fashion + Apparel, Messe Frankfurt, Inc.

The event organizers extend their heartfelt gratitude to show partners, LA Textiles, and the California Market Center for providing an exceptional venue and to all exhibitors, attendees, speakers, and all additional staff who contributed to the triumphant debut of Texworld Los Angeles and Apparel Sourcing Los Angeles.

Stay tuned for further information regarding West Coast events.

The Winter 2024 Edition of Texworld NYC and Apparel Sourcing NYC will take place at the Javits Center on January 22-24.

For more information, please visit us online:

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Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TextworldEvolutionNYC.com

Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.TextworldEvolutionNYC.com

Information on Texworld and Apparel Sourcing Los Angeles

Messe Frankfurt, organizer of Texworld New York City and Apparel Sourcing New York City, the east coast's leading event for the textile sourcing industry, launched Texworld Los Angeles and Apparel Sourcing Los Angeles, a west coast version of its highly successful New York event. The debut show took place in Los Angeles, California, July 25-26, 2023, in the [California Market Center](#) (CMC). The past events have shown an upward growth at Texworld New York City and opened the door to offer the same dynamic event to the buyers on the west coast seeking high quality textile options from a diverse product selection. Catering to a wide range of sourcing professionals from apparel fabric buyers, research and product development specialists to designers, merchandisers and others, Texworld and Apparel Sourcing Los Angeles encompasses all sectors of the sourcing industry inviting them to gather, build new relationships and foster collaboration.

For more information, please visit: www.TextworldEvolutionNYC.com

Texpertise Network

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.textpertise-network.com>

<https://www.linkedin.com/company/textpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital

expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld Los Angeles and Apparel Sourcing Los Angeles, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com