

VIRTUAL PLATFORM OPTIONS

SUMMER 2023 EDITION

	BASIC	PREMIUM
Company profile with logo & description, social media links, website & searchable categories	✓	✓
Exhibitor lead dashboard to rank & monitor leads for online & scans from mobile app	✓	✓
Schedule 1-2-1 meetings & conduct video calls with customers	✓	✓
AI recommendations promoting your brand to relevant visitors	✓	✓
Publish products on your company profile	✓	✓
Exhibitor representatives (5) to manage profile & be accessible in chat/meetings/video calls	✓	✓
Premium Profile. Customize profile with an additional video, header image & custom background		✓
Pop up banner on your company profile to drive leads from visitors		✓
Promoted listing appear at the top of searchable exhibitors list		✓
Featured logo highlighted on floorplan		✓
Host downloadable assets such as brochures & look books		✓
3 additional exhibitor representatives for a max of 8		✓
Push Notification. Drive buyers to your booth with a dedicated notification		✓

OTHER OPPORTUNITIES

LEAD SCANNING

scan badges and QR codes to connect with attendees and store real-time data.

BRANDED SHOW BAGS

An attendee favorite. Featuring your company's logo and booth information.

*Price reflects min of 2,000 bags.

MANNEQUIN

Reach buyers in-person by showcasing your finished apparel on the show floor.

LOUNGE SPACE

Includes a company branded lounge space on the show floor (9sqm) and (1) mannequin to showcase your product.

*Additions available for an extra charge. (props, food, etc.)

COCKTAIL HOUR

Hosted branded event on the show floor. Includes beer and wine.

SOCIAL MEDIA BUNDLE PACKAGE

Dedicated branded posts on all social channels including Instagram, LinkedIn, and Facebook.

*Sponsor responsible for providing content.

*Covers one post per channel.

DIGITAL BANNER

Dedicated banner ad on app and virtual platform.

*Sponsor responsible for providing content.

*Prices vary based on position.

ZEITGEIST MAGAZINE AD

Dedicated ad in biannual pre-show publication.

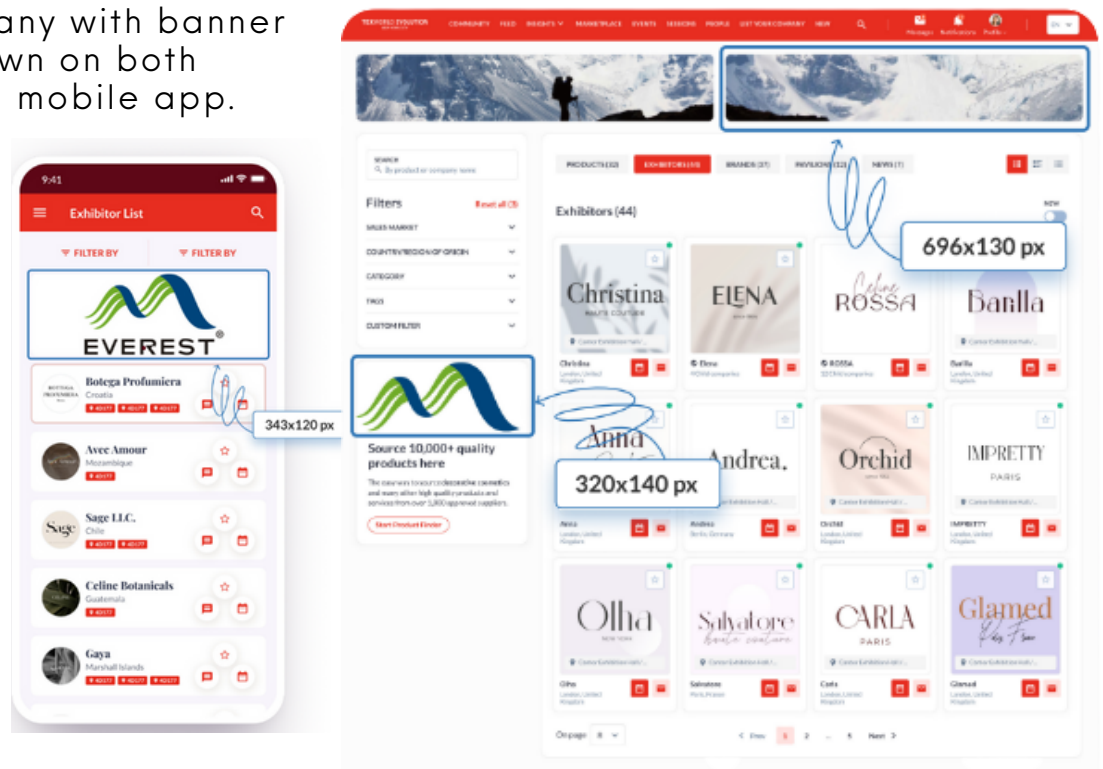
*Options include 1/2 page, full page, or 2 page spread.

PERSONALIZED PROMOTION

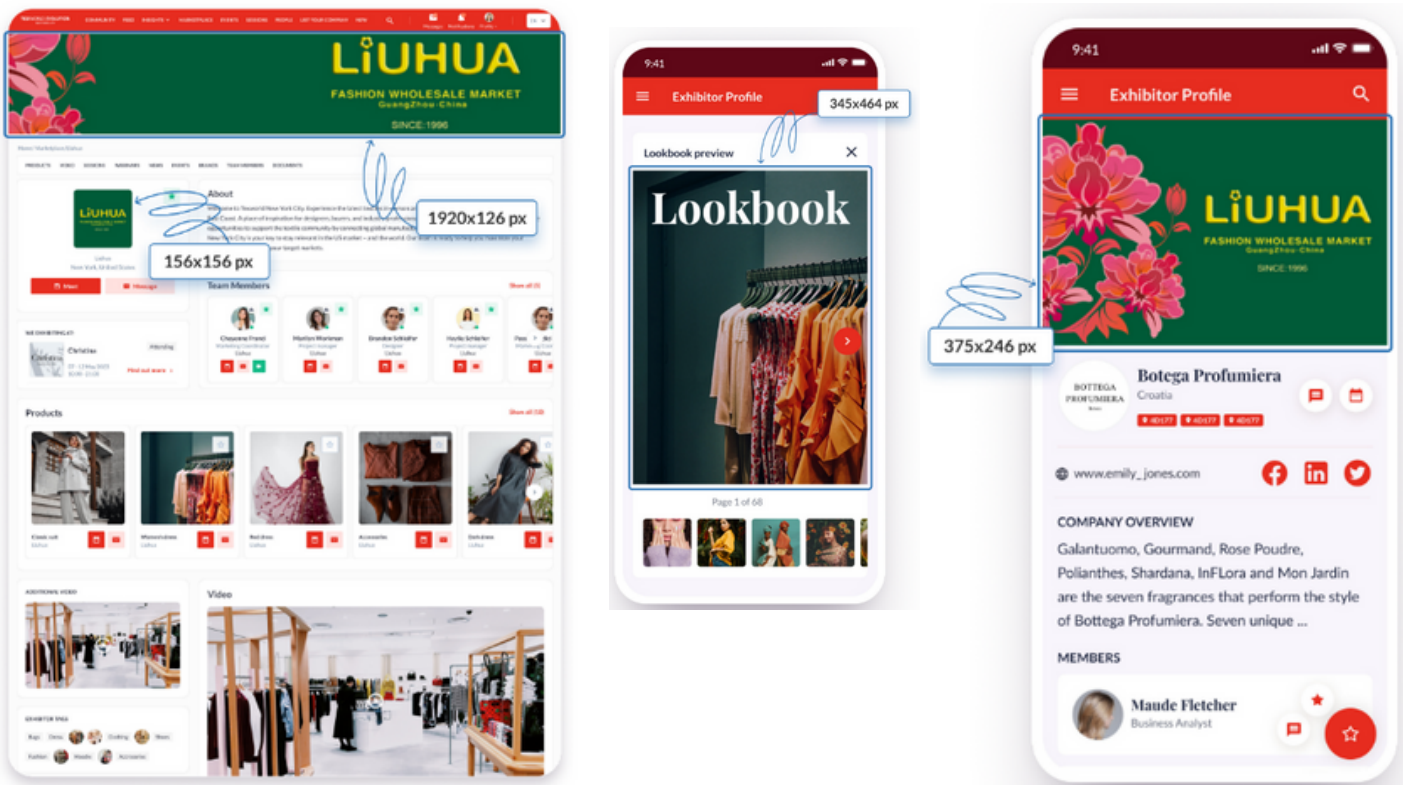
Have a creative idea? Let us assist you in bringing your sponsorship to life

DIGITAL BANNER ADS

Promote your company with banner ads that will be shown on both virtual platform and mobile app.



PREMIUM PACKAGE



Zeitgeist Magazine: Sponsorship Opportunities

The Zeitgeist magazine is our biannual pre-show publication containing industry expert interviews, exhibitor highlights, seminar schedules, trend previews, show information, and more.

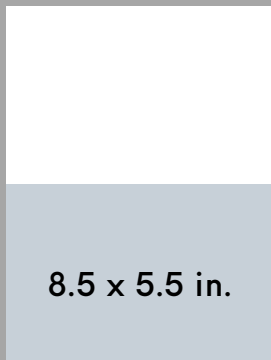
Printed copies are mailed to a targeted list of 1,000+ VIP attendees which includes major US fashion brands.

A digital version will also be made available to entire audiences via social media, eCard database, press lists, and each show's website.



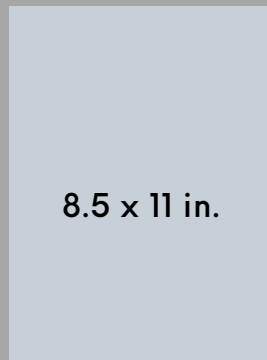
Summer 2023 Virtual Edition

1/2 Page



JPG, PNG, or PDF
Minimum of 300 dpi
Bleed of .125

Full Page



JPG, PNG, or PDF
Minimum of 300 dpi
Bleed of .125

2 Page Spread



JPG, PNG, or PDF
Minimum of 300 dpi
Bleed of .125