



TEXW**RLD**

NEW YORK CITY

SPRING / SUMMER 2023

TRENDS ENVISIONED



TOBE TDG
BY THE DONEGER GROUP

TEXWORLD New York City partners with TOBE TDG color, trend and textile specialists for creative direction and a deeper understanding of the key messages for Spring/Summer 2023.

TEXWORLD
NEW YORK CITY

AGE OF ENLIGHTENMENT

There has come a point in our collective existence that we begin to reject the established ideals of conventional life. What if we broke free of traditional values and instead created a new, more rational way of living with science and logic? We have dawned on a new age of enlightenment; one that seeks a better world for one and all.



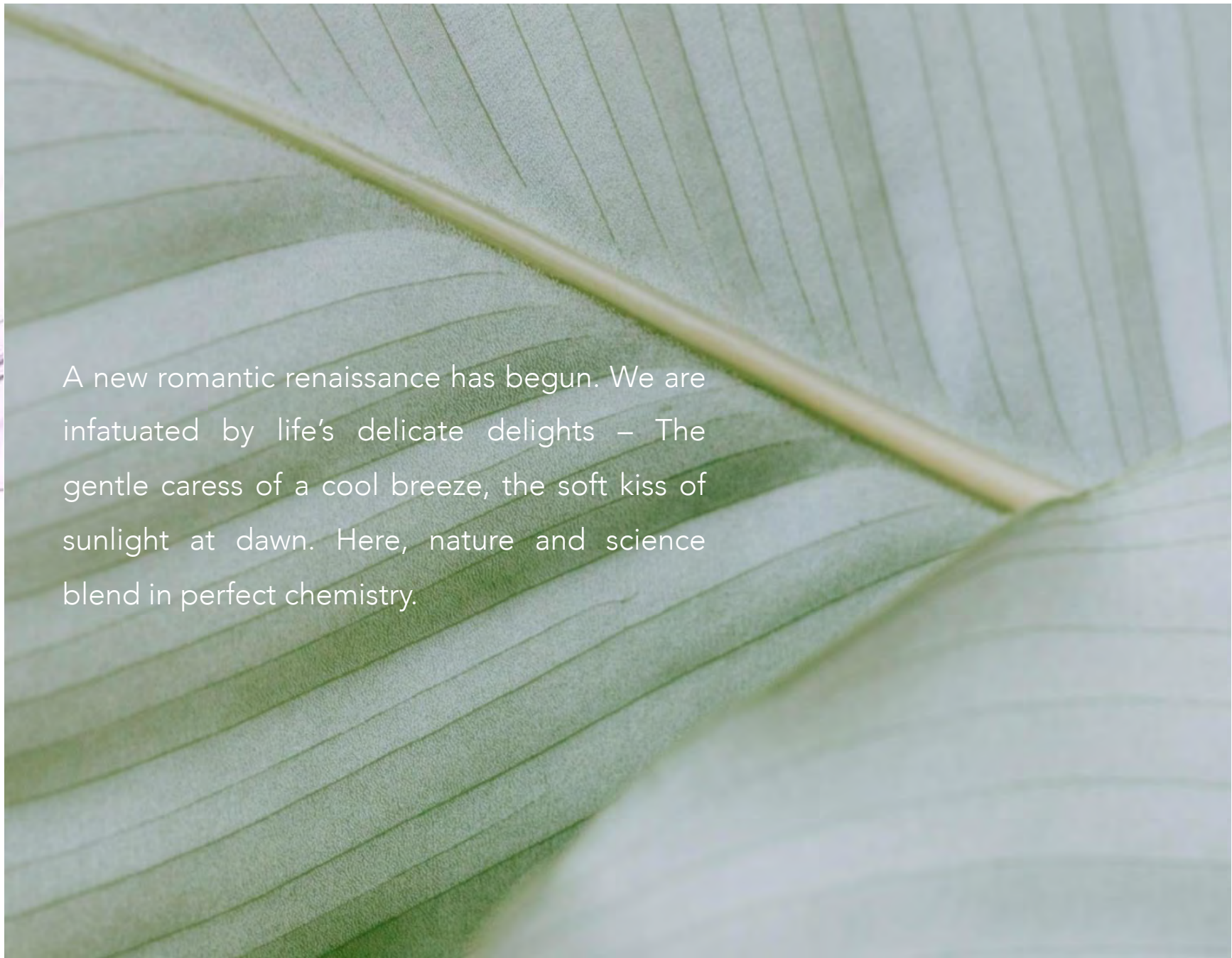
SPRING/SUMMER 2023

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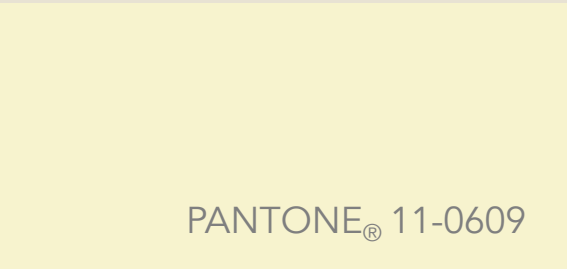
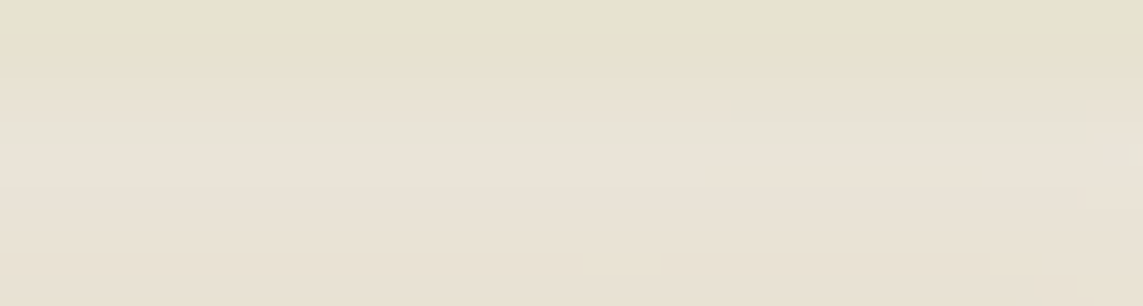




BIO- ROMANCE



A new romantic renaissance has begun. We are infatuated by life's delicate delights – The gentle caress of a cool breeze, the soft kiss of sunlight at dawn. Here, nature and science blend in perfect chemistry.



PANTONE® 11-0609



PANTONE® 12-5209



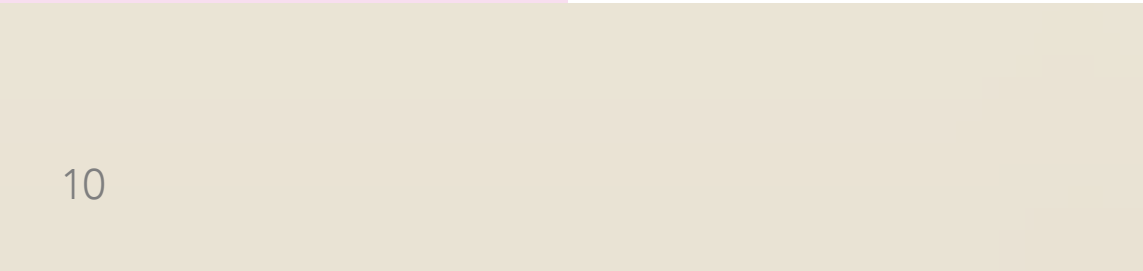
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PANTONE® 13-0535



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BIO-ROMANCE



COLOR
COOLNESS + AFFECTION



PANTONE® 12-5202



PANTONE® 14-1314



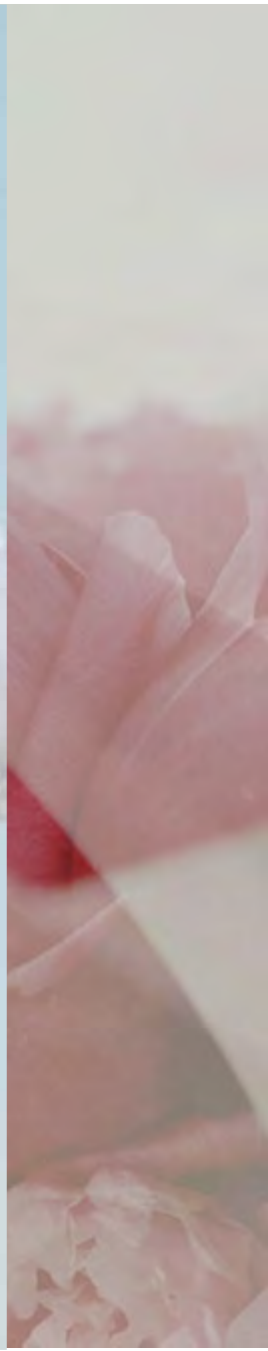
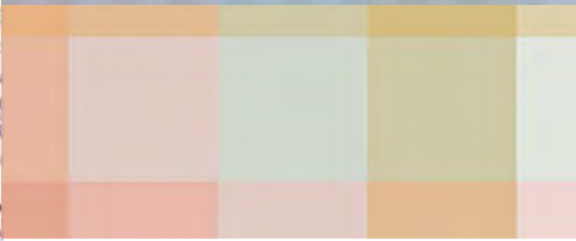
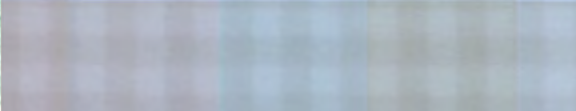
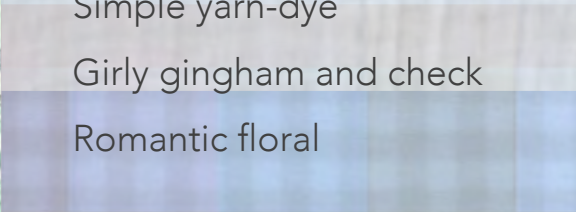
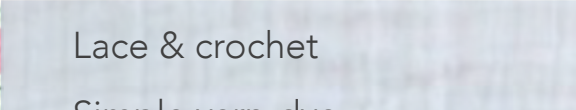
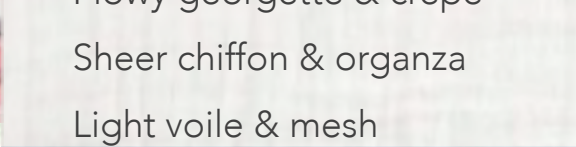
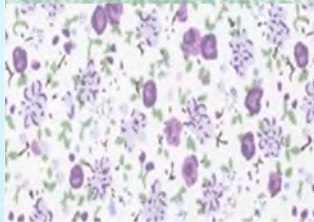
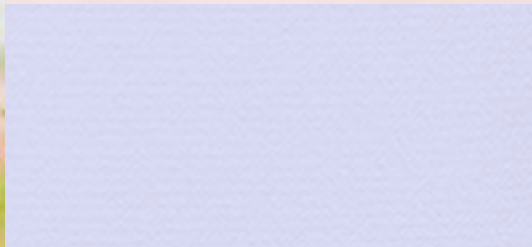
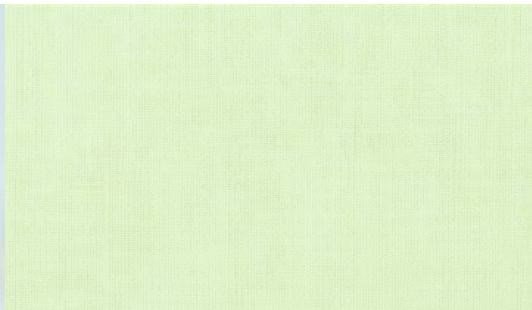
PANTONE® 14-3710



PANTONE® 13-6208



PANTONE® 15-3412



FEMININE

Floret & tender

Flowy georgette & crepe

Sheer chiffon & organza

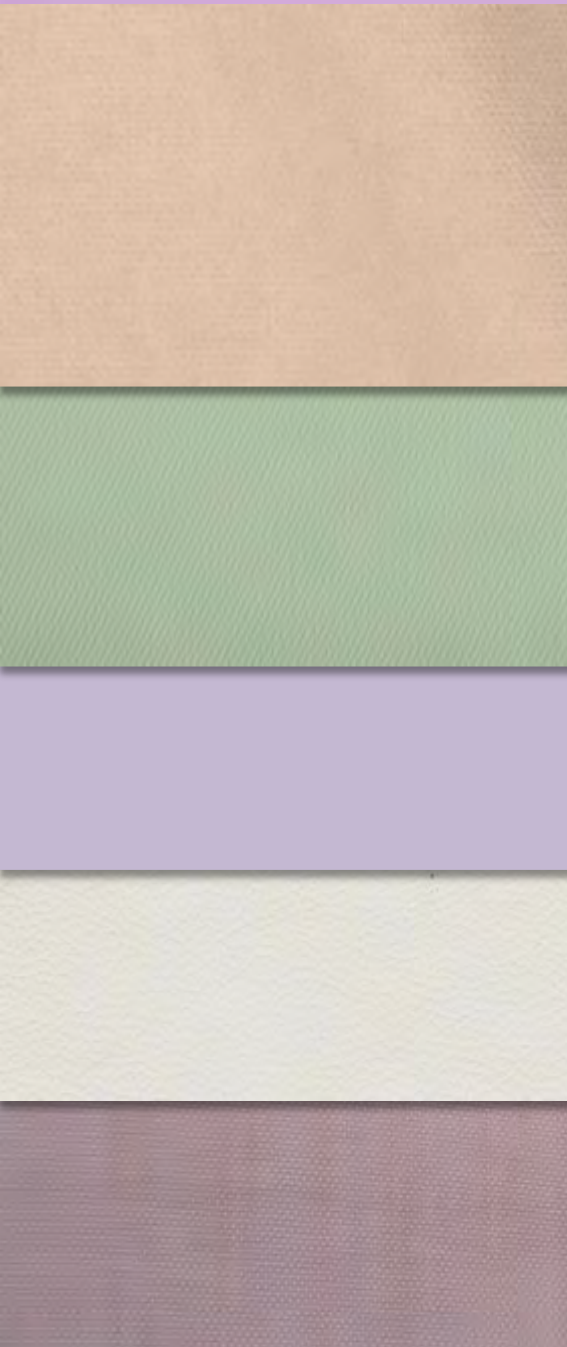
Light voile & mesh

Lace & crochet

Simple yarn-dye

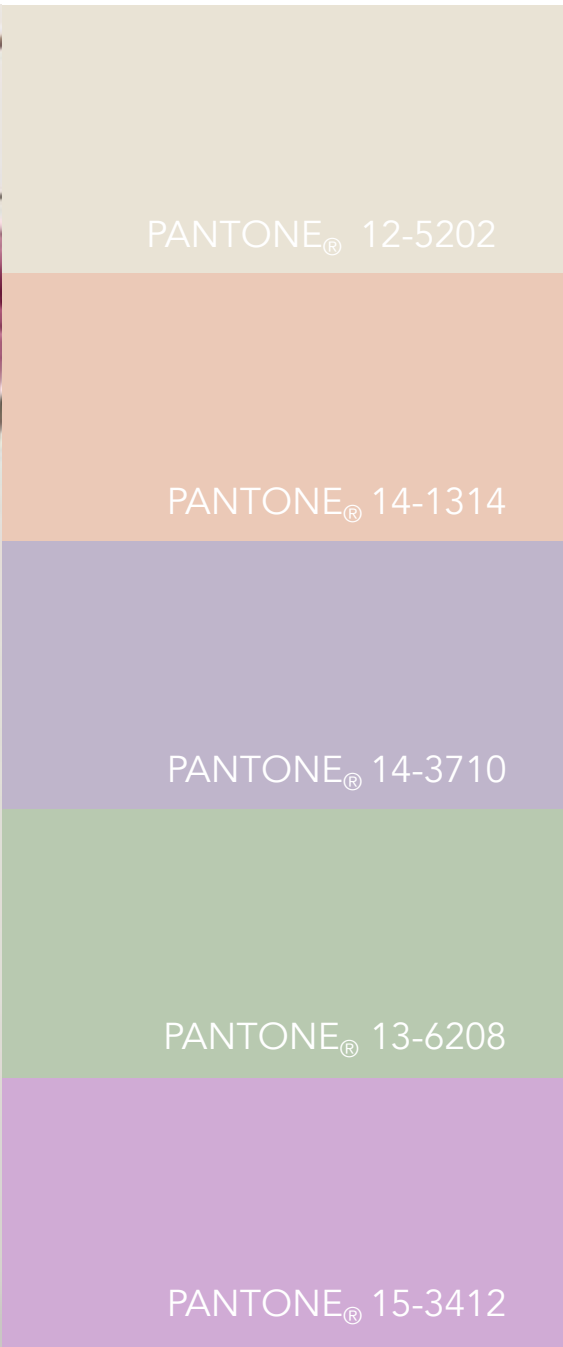
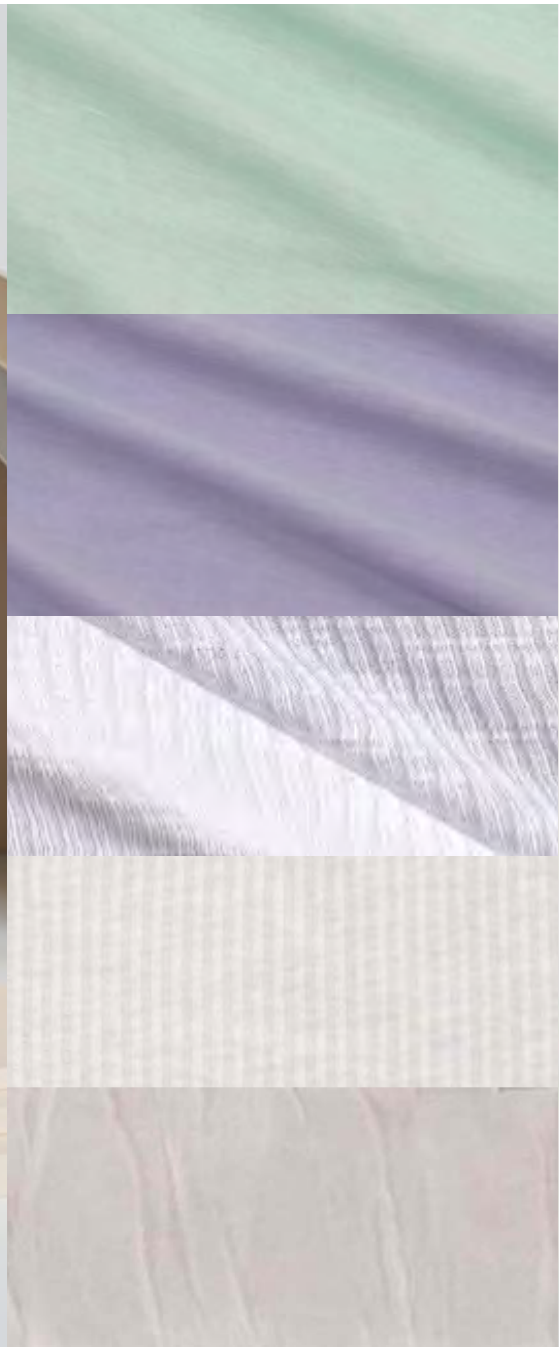
Girly gingham and check

Romantic floral



BIO-TECHNICS

Pure or blended
Organic cotton, linen, silk
Tencel™, cupro, viscose,
Acetate, polymer
Recycled polyester & nylon
Compact poplin & sateen
Pigment dyed French terry
Eco wash denim
Fine jersey, geometric



EARTH - SENSE

Conscious living and contemporary lifestyle combine, with earth as our guide and technology as our aide. Bask under the sultry summer sun and take the time to enjoy life in Mediterranean culture.

PANTONE® 13-0905

PANTONE® 13-1010

PANTONE® 12-0426

PANTONE® 14-4908

PANTONE® 15-0719

EARTH - SENSE

COLOR
CALM + EARTHY

PANTONE® 16-1342

PANTONE® 16-3520

PANTONE® 16-5917

PANTONE® 16-1448

PANTONE® 18-0840

PANTONE® 13-0905

PANTONE® 13-1010

PANTONE® 12-0426

PANTONE® 14-4908

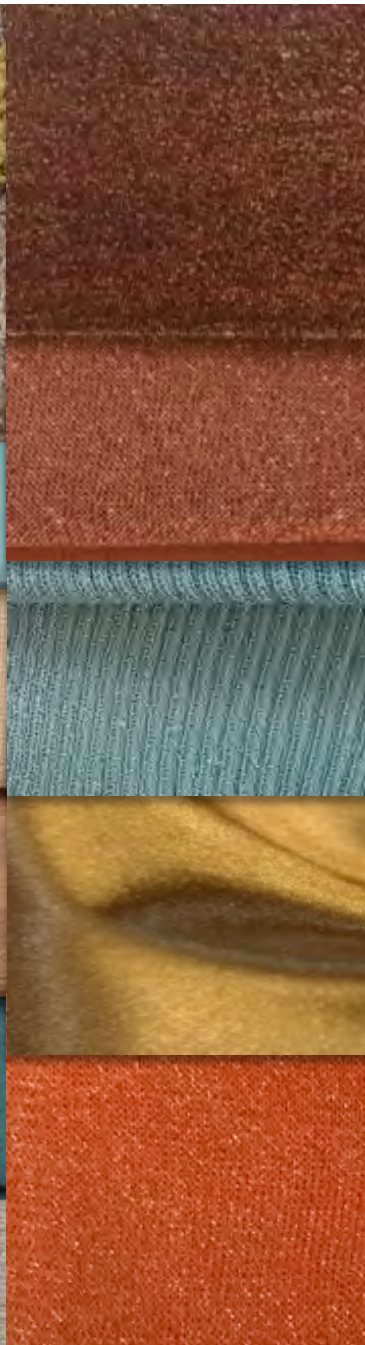
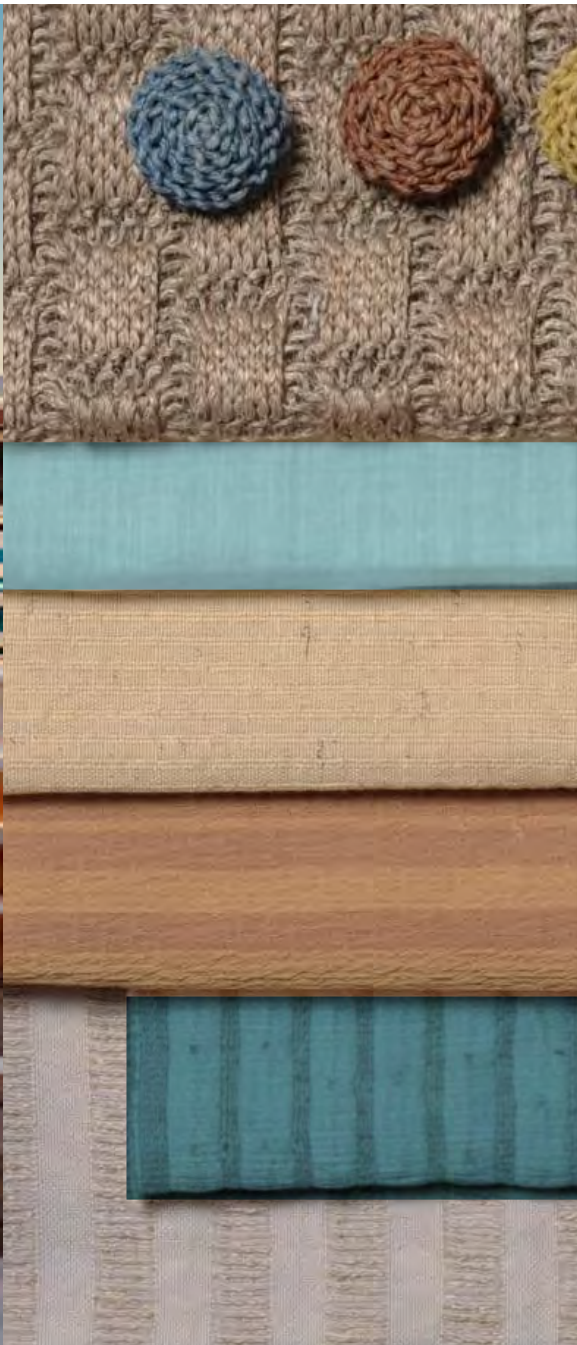
PANTONE® 15-0719



NATURAL

Organic cotton, raffia, linen, hemp
Silk, summer wool
Linen gauze, grainy faille, fluid crepe
Relief jacquard, decorative lace
Needle point embroidery
Plissés jersey, stretch rib, crochet knit
Provence woodblock
Mediterranean tiles
Mini dobby, calico floral





SUSTAINABLE

Repreve® polyester, Ecovero™ viscose

Naia™ acetate

Biodegradable, natural pigment dye

Eco wash

Natural broadcloth, handloom yarn-dye

Coated gabardine & stretch chino

Discreet lurex, metallic shine

Glossy satin, liquid jersey

Earthen stripe & plaid

PANTONE® 16-1342

PANTONE® 16-3520

PANTONE® 16-5917

PANTONE® 16-1448

PANTONE® 18-0840

KINETIC - ENERGY

Let's get loud! Self-expression runs wild as we mix and match to suit our ever-changing moods. Playful meets punchy and flashy meets fun. We're moving faster than ever before in this digital age!



PANTONE® 15-1331

PANTONE® 16-3815

PANTONE® 14-5413

PANTONE® 15-1920

PANTONE® 15-4427

KINETIC - ENERGY

COLOR
PEPS + VIBRANCY

PANTONE® 12-0752

PANTONE® 19-3842

PANTONE® 17-5421

PANTONE® 17-1562

PANTONE® 15-0927

PANTONE® 15-1331

PANTONE® 16-3815

PANTONE® 14-5413

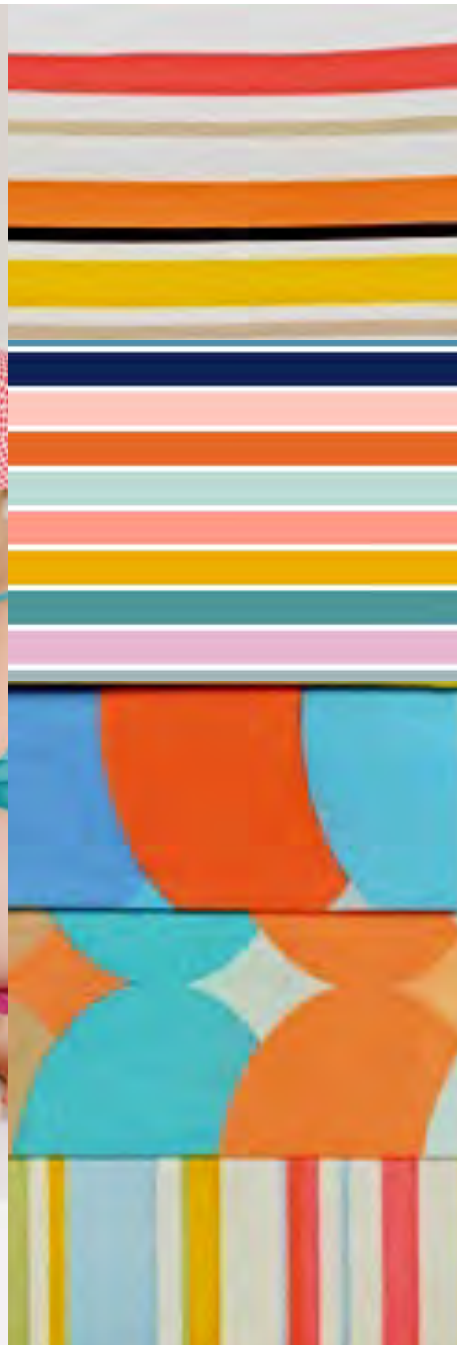
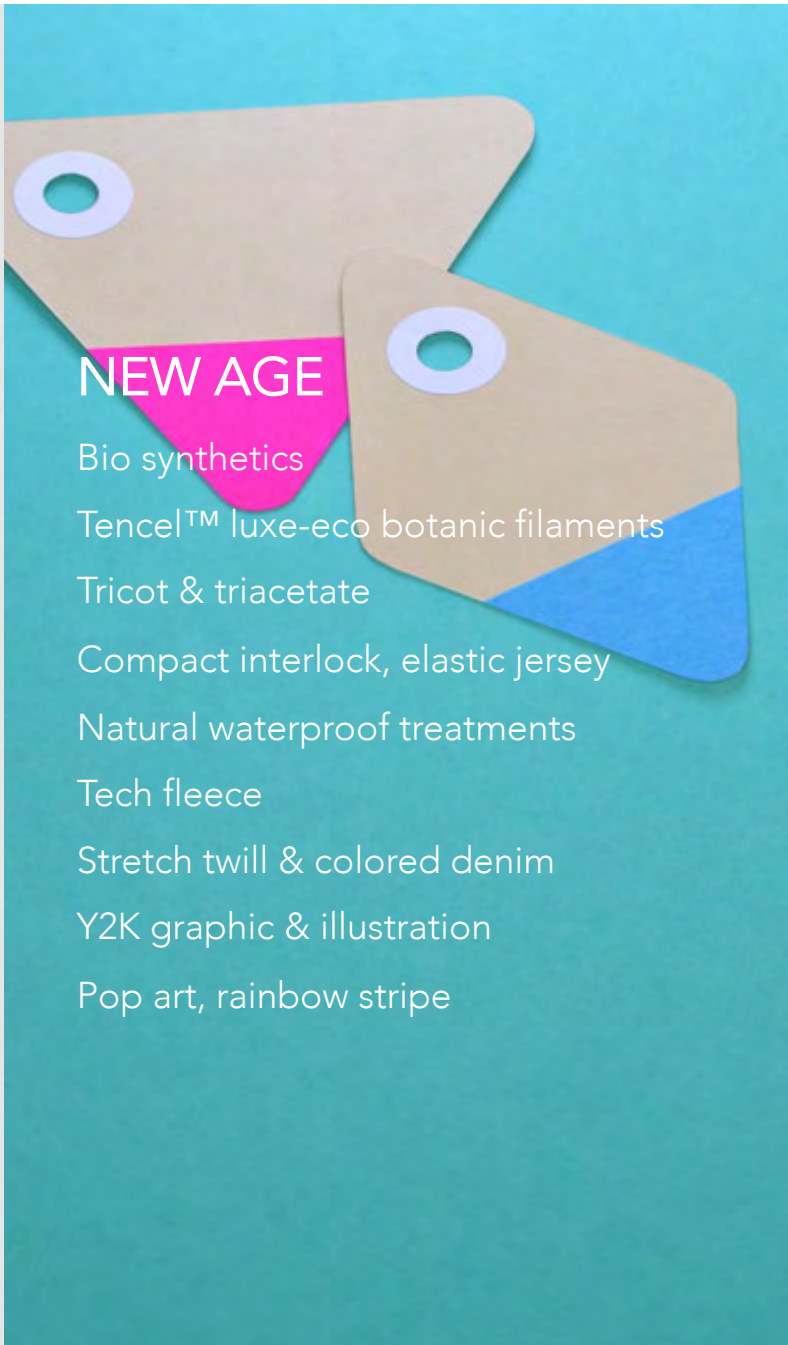
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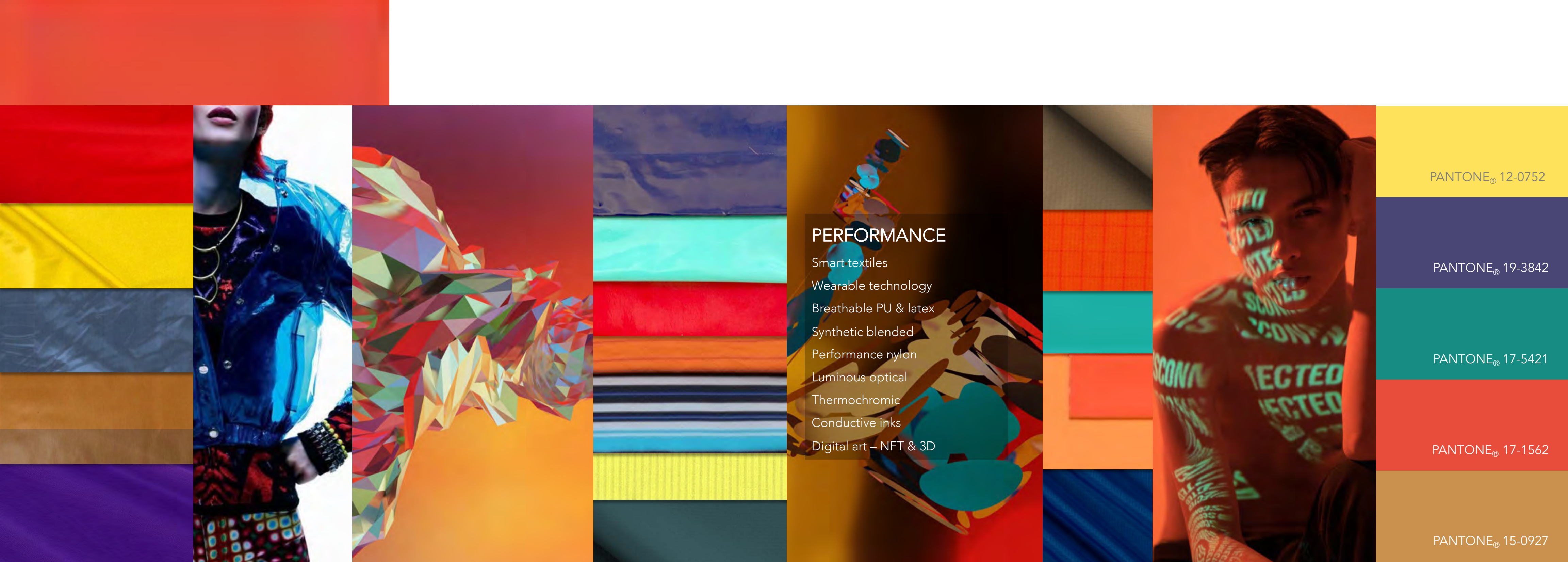
PANTONE® 15-4427



NEW AGE

- Bio synthetics
- Tencel™ luxe-eco botanic filaments
- Tricot & triacetate
- Compact interlock, elastic jersey
- Natural waterproof treatments
- Tech fleece
- Stretch twill & colored denim
- Y2K graphic & illustration
- Pop art, rainbow stripe





PERFORMANCE

- Smart textiles
- Wearable technology
- Breathable PU & latex
- Synthetic blended
- Performance nylon
- Luminous optical
- Thermochromic
- Conductive inks
- Digital art – NFT & 3D

PANTONE® 12-0752

PANTONE® 19-3842

PANTONE® 17-5421

PANTONE® 17-1562

PANTONE® 15-0927



UTOPIA - WORLD



What makes us unique? We honor our heritage as we embrace our individuality. In this global melting pot of ancient traditions, we move towards a modern future. It is here that culture and community collide.

PANTONE® 13-0550

PANTONE® 17-1937

PANTONE® 17-4540

PANTONE® 15-1164

PANTONE® 18-3230

UTOPIA - WORLD

COLOR
EXOTIC + EXUBERANT

PANTONE® 15-0646

PANTONE® 18-1660

PANTONE® 18-5315

PANTONE® 19-3218

PANTONE® 19-1629

PANTONE® 13-0550

PANTONE® 17-1937

PANTONE® 17-4540

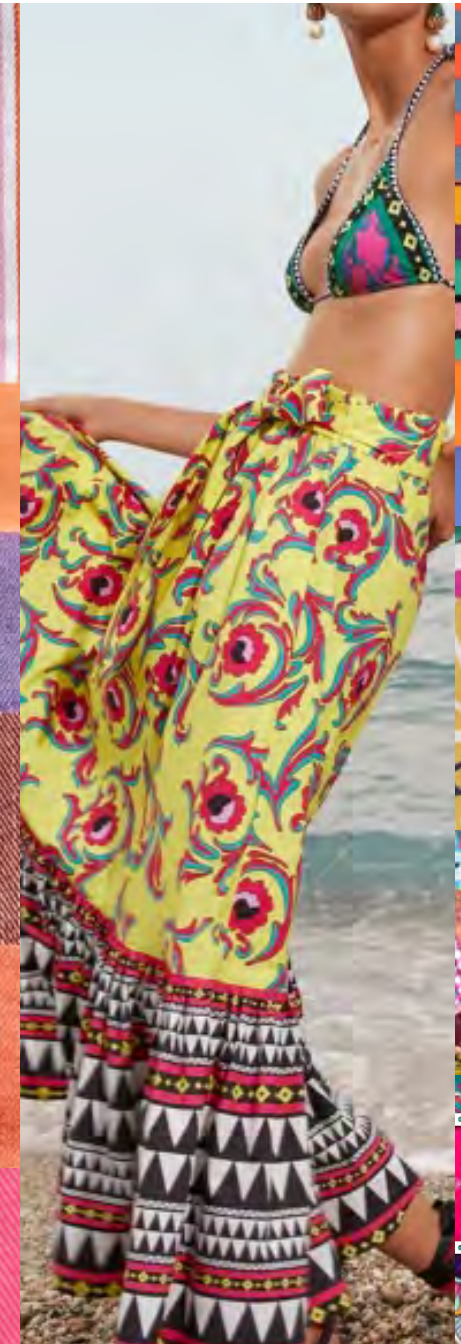
PANTONE® 15-1164

PANTONE® 18-3230



RECYCLE & UPCYCLE

Recycled nylon & polyester
Upcycled denim & scrap fabrics
Cotton twill, canvas & poplin
Multi-color stripes
Patchwork & quilt
Geo ethnic & Ndebele art
Mosaic & tiles
Animal & Bird graphics
Floret collage





ARTISANAL & AUTHENTIC

Organic cotton, linen & hemp
Multi-color stripes, madras plaid
Space dye yarn, blur effect
Needle point embroidery
Satin & crepe
Crochet knit & flame stitch
Fabric blocking and patching
Exotic floral & jacquard
Tropical & Rainforest



PANTONE® 15-0646

PANTONE® 18-1660

PANTONE® 18-5315

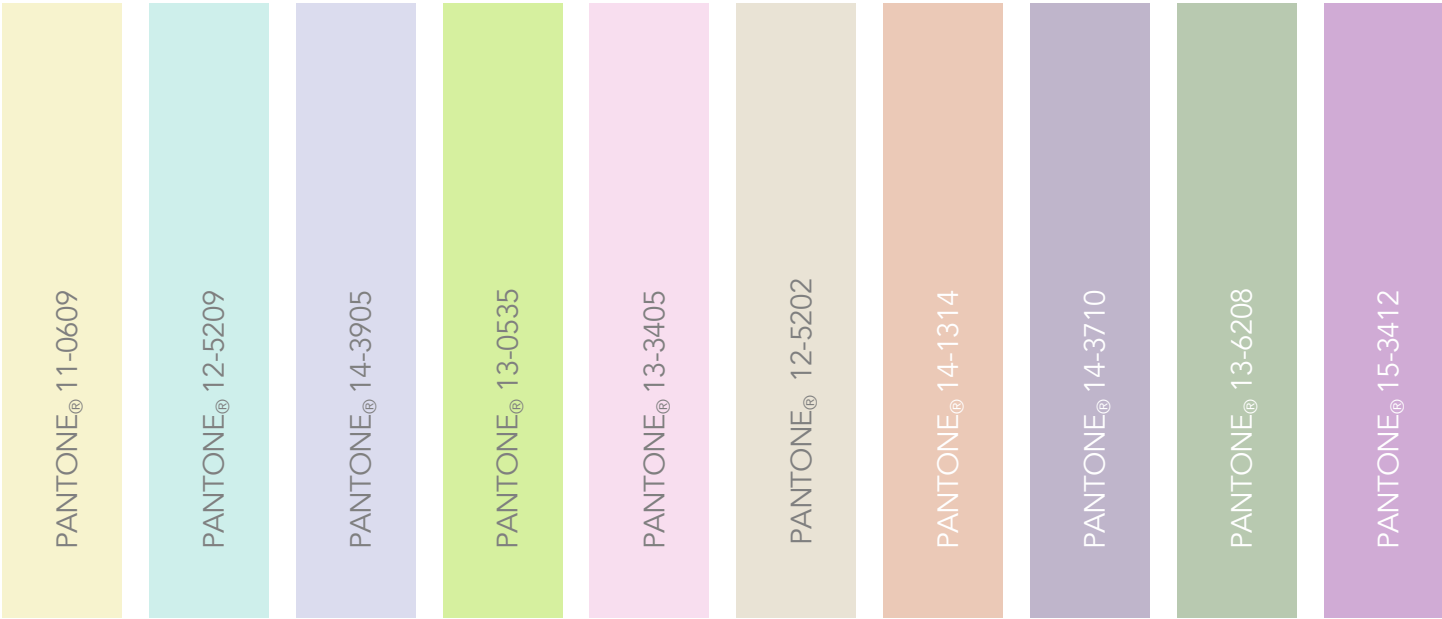
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PANTONE® 19-1629

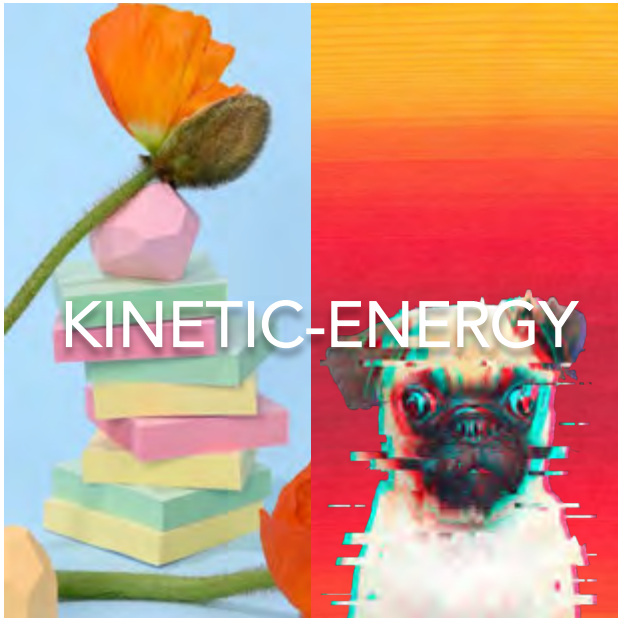
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BIO-ROMANCE



EARTH-SENSE



KINETIC-ENERGY



UTOPIA-WORLD



TOBE TDG

BY THE DONEGER GROUP

TOBE TDG is a leading forecasting and creative consultancy at the intersection of lifestyle and commerce. TOBE TDG is a special ops team for great companies, delivering business and creative strategies on branding & positioning, consumer engagement, merchandising & curation, design direction, and marketing & messaging. Its deep market intelligence informs one of the most exceptional forward-thinking and leverageable content platforms.



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