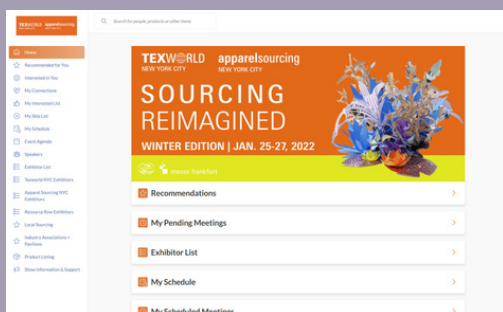
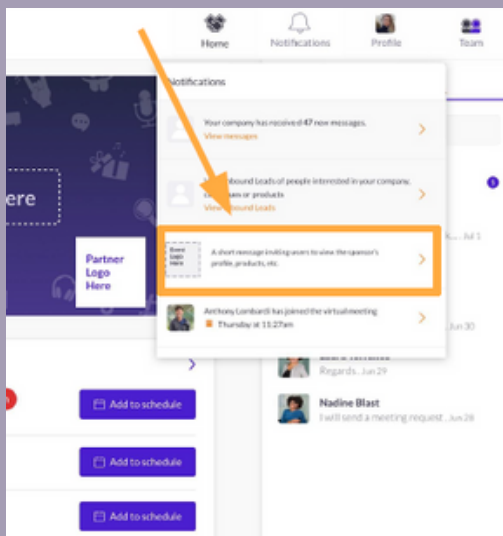
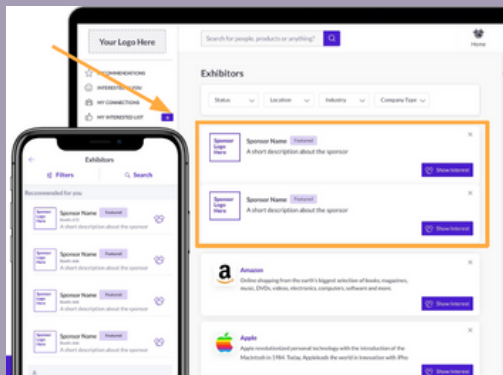


# SPONSORSHIP OPPORTUNITIES

## SUMMER 2022 EDITION

### VIRTUAL PLATFORM



Expand your reach.  
Gain more exposure.  
Increase brand awareness.

### TOP OF LISTING

Have your company's name appear at the top of the exhibitor list.

### TARGETED NOTIFICATION

Send a custom notification to all visitors on the platform leading them to your exhibitor profile or website.

### VIRTUAL PACKAGE

Includes Top of Listing and a Targeted Notification. Value of \$1,750.

# ON-SITE OPPORTUNITIES

## BRANDED SHOW BAGS

An attendee favorite. Featuring your company's logo and booth information.

\*Price reflects max of 1,000 bags.

## BRANDED LANYARDS

Your company name and logo printed on lanyards worn by both attendees and exhibitors.

\*Sponsor responsible for production and shipping to venue.

## BRANDED CHARGING STATION

Feature your company name and booth number in a prime location on the show floor.

## MANNEQUIN

Reach buyers in-person by showcasing up to 7 pieces of finished apparel on the show floor.

## LOUNGE SPACE

Includes a company branded lounge space on the show floor (9sqm) and (1) mannequin to showcase your product.

\*Additions available for an extra charge. (props, food, etc.)

## COCKTAIL HOUR

Hosted branded event on the show floor. Includes beer and wine.

# OTHER OPPORTUNITIES

## E-BLAST TAKEOVER

Reach the entire attendee database of Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing.

\*Sponsor responsible for providing content.

## SEMINAR COMMERCIAL STILL IMAGE

Highlight your company with a promotional image shown during the educational sessions.

\*Sponsor responsible for providing image.

## INSTAGRAM PACKAGE

Dedicated post and story featuring your company, products and booth number.

\*Sponsor responsible for providing content.

## LINKEDIN PACKAGE

Dedicated branded post featuring your company info, product imagery, and booth number.

\*Sponsor responsible for providing content.

## SOCIAL MEDIA BUNDLE PACKAGE

Dedicated branded posts on all social channels including Instagram, LinkedIn, and Facebook.

\*Sponsor responsible for providing content.

\*Covers one post per channel.

## CUSTOM PROMOTION

Have other ideas to promote your company? Contact sales to discuss your options.