

**Press release**

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## Texworld NYC partners with LA Textile

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### **New business relationship creates new market opportunities for exhibitors and visitors**

[Texworld New York City](#) and [Apparel Sourcing New York City](#) will debut on the west coast this September. Today, Messe Frankfurt, Inc. announced a partnership with LA Textile,- the West Coast's premier destination for textile, design, and production resources. Texworld and Apparel Sourcing will join LA Textile following a year-long pause of physical events. The highly anticipated relaunch of LA Textile will present a re-envisioned show located in California Market Center's newly renovated Building C.

The partnership with LA Textile will include the addition of a Texworld and Apparel Sourcing branded pavilion on the show floor. As the largest textile sourcing event on the East Coast, Texworld will add a strong international exhibitor base to LA Textile's established US domestic and European exhibitors. The collaboration between the two expands the resources available to both of the event's traditional buyers. Texworld New York City's exhibitors are comprised of global manufacturers and suppliers from around the world, including: Turkey, India, China, Korea, Portugal, Taiwan, Pakistan, and others.

"We are ecstatic to announce our collaboration with LA Textile. Our focus has always been to seek new ways to serve the textile community

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through the connection of global manufacturers and US buyers. The team at LA Textile share the same vision, and I am confident that this partnership will elevate both of our platforms," stated Jennifer Bacon, Show Director, Fashion & Apparel, Messe Frankfurt Inc.

"Community over competition has been a mantra for our team at the California Market Center," said Moriah Robinson, CMC Events Director.

"Over the past few years, we've cultivated a relationship with Texworld to champion their endeavours in NYC. We're thrilled at the opportunity to partner with Texworld and provide a West Coast home for their incredible show."

LA Textile will expand upon the evolution of its recent virtual editions and present a thoughtfully curated show floor of textiles, trims, manufacturing, and resources from the worlds' leading companies. This edition will feature an emphasis on sustainability, and expansion of print design studios and manufacturing services, with complementary educational panels, trend forums, and art installations.

"We can't wait to welcome back our LA Textile friends and family to debut new collections for the ever-evolving apparel and manufacturing industry," said Senior Events Manager, Matthew Mathiasen. "Now more than ever, with the addition of Texworld and Apparel Sourcing, the global footprint is at our doorsteps, and we hope to bring an even greater international presence to the West Coast."

Texworld New York City historically holds a winter and summer edition, January and July of each year. Held alongside Texworld New York City, Apparel Sourcing New York City and [Home Textiles Sourcing](#), join for three days of material innovation, product discovery, trends and education for those manufacturers, retailers, converters, contract specifiers and designers seeking the latest fabrics and accessories to the market.

Ahead of our new presence at LA Textile in September, Texworld is moving forward with the new Sourcing Showroom, July 20 – 22, 2021. Registration is now open. For additional details, visit them online at [www.TexworldNewYorkCity.com](http://www.TexworldNewYorkCity.com)

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**Background information on Texworld New York City**

Texworld New York City is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.texworldusa.com](http://www.texworldusa.com).

**Background information Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.apparelsourcingshow.com](http://www.apparelsourcingshow.com)

**Background information on Home Textiles Sourcing**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at: [www.hometextilessourcingexpo.com](http://www.hometextilessourcingexpo.com).

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020, following sales of €738 million in 2019. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada and Festival of Motoring USA.

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