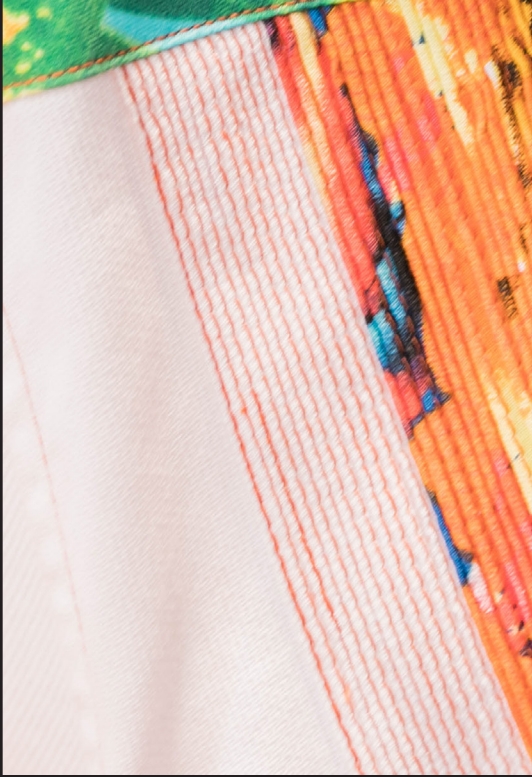


Local Loft



WHY LOCAL LOFT?

This is a new, unique platform that gives your company direct access to over 7,000 apparel fabric buyers, R&D specialists, designers and fashion companies.

The Local Loft will be held strategically within Texworld USA and Apparel Sourcing USA for 3 days of sourcing, education and networking. This new section with a loft-like feel will highlight local apparel factories, contractors and services. It was created in response to the many attendees who are desperately seeking domestic and locally-sourced production facilities.

BOOTH PACKAGE INCLUDES:

SAMPLE MAKERS & SERVICES | \$1,200

- (1) small table
- (2) chairs
- booth identification signage

CONTRACTORS & FACTORIES | \$1,600

- (1) large table
- (3) chairs
- booth identification signage
- sample-hanging space

MARKETING EFFORTS:

- Feature in all print material
- Social media promotions before, during and after show
- Highlight in floor plan
- Inclusion in PR materials
- Spotlight in mobile app



For Information on Exhibiting:

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