

最大化您的数字化存在

设置您的个人资料，以便合格的潜在客户最大程度地发现您

TEXWORLD apparel sourcing
NEW YORK CITY NEW YORK CITY

EXHIBITORS LIST EDUCATION ATTENDEE INFORMATION SPECIAL FEATURES

Messages Notifications Basket Profile

EXPOPLATFORM TEST ACCOUNT

Profile preview

NETWORKING

PROFILE INFO

PROFILE COMPLETENESS 28%

Company Logo

Supported formats: PNG, JPG, JPEG
Aspect Ratio 1:1

Company Name
EXPOPLATFORM TEST ACCOUNT

Email
jsgaleski+exhib@gmail.com

Website

Country
Select country

City
Choose city

Region/State
Choose region

Address

Post Code

Social Links

Facebook

LinkedIn

Twitter

Youtube

Tel.
US +1

About the company

Norrv

This is where I will add my company description

第 1 步：尽可能完整地填写您的公司描述

请务必包含潜在客户可能搜索的任何产品或行业术语，以及其他关键搜索术语，例如贵公司众所周知的任何首字母缩略词或买家可能作为搜索关键字输入的任何附属公司或品牌/

包含产品类别名称也会有所帮助，因为一些买家可能会将这些名称作为关键字进行搜索。

这可以在以下情况下完成：
编辑个人资料 > 关于公司

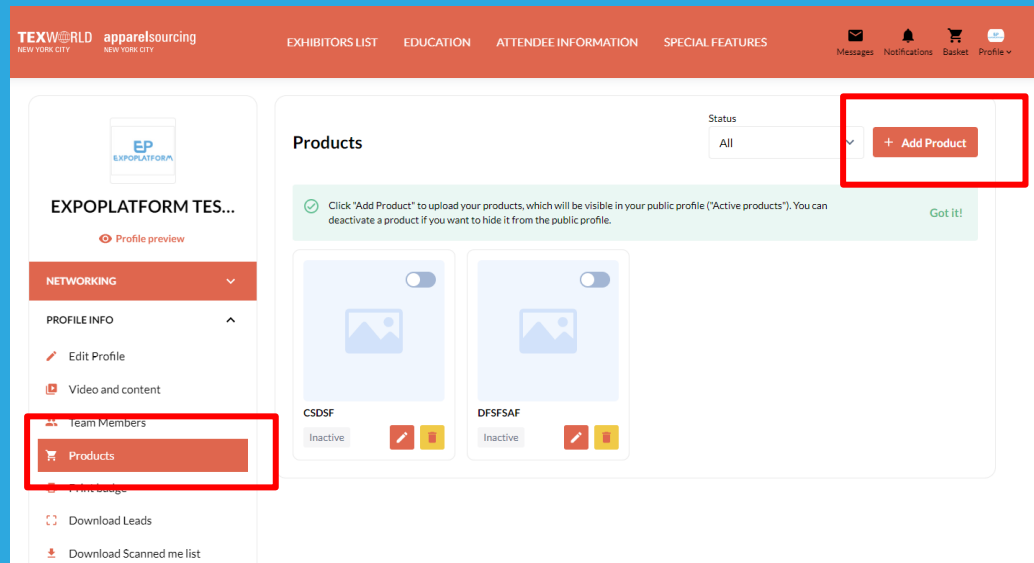
第2步： 添加您有权使用的尽可能多的产品。

请务必添加描述性的产品名称、清晰的产品图片和详细的产品描述。

您还应该为您的产品选择所有相关的产品类别和子类别，因为买家使用类别来过滤产品列表

这可以在以下情况下完成：

编辑个人资料 > 产品和服务 > 添加产品



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Messages Notifications Basket Profile

EXPOPLATFORM TEST...

Profile preview

NETWORKING

PROFILE INFO

Edit Profile

Video and content

Team Members

Products

Print badge

Download Leads

Download Scanned me list

Settings

Add new product

Main picture

ADD PHOTO
up to 50 MB

Supported formats: PNG, JPG, JPEG
Aspect Ratio 1:1

Product Name *

Product Categories *

+ Add category

Product Description

Normal text

Please write some description

Product is active

Sourcing Showroom Product

Product Video

Embedded Code Upload Video

第 3 步：确保为每个产品提供一个实际的产品名称，并使用与该产品相关的词语。

买家将搜索产品的关键字，如果产品名称为“123456”，那么它不会出现在买家的搜索结果中

这可以在以下情况下完成：

编辑个人资料 > 产品和服务 > 添加产品
> 产品名称

第 4 步：尽可能完整地每个产品描述

请务必包含潜在客户可能搜索的任何产品或行业术语，以及与该产品或服务相关的其他关键搜索术语。

包含产品类别名称也会有所帮助，因为一些买家可能会将这些名称作为关键字进行搜索。

这可以在以下情况下完成：

编辑个人资料 > 产品和服务 > 添加产品
> 产品描述

The screenshot shows the 'Add new product' interface on the EXPOPLATFORM website. The left sidebar contains navigation links: NETWORKING, PROFILE INFO, Edit Profile, Video and content, Team Members, Products (highlighted), Print badge, Download Leads, Download Scanned me list, and Settings. The main content area is titled 'Add new product' and includes a 'Main picture' upload section with a dashed red border and a placeholder image. Below the image upload is a section for 'Product Categories' with a '+ Add category' button. The 'Product Description' section is highlighted with a red box and contains a text editor with a toolbar (Normal text, Bold, Italic, Underline, Bulleted list, Numbered list, Indent) and a text area with the placeholder 'Please write some description'. At the bottom, there is a 'Product Video' section with options for 'Embedded Code' (selected) and 'Upload Video'. The top navigation bar includes links for EXHIBITORS LIST, EDUCATION, ATTENDEE INFORMATION, SPECIAL FEATURES, Messages, Notifications, Basket, and Profile.

TEXWORLD apparel sourcing
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EXHIBITORS LIST EDUCATION ATTENDEE INFORMATION SPECIAL FEATURES

Messages Notifications Basket Profile

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EXPOPLATFORM TES...

Profile preview

NETWORKING

PROFILE INFO

Edit Profile

Video and content

Team Members

Products

Print badge

Download Leads

Download Scanned me list

Settings

Add new product

Launch Product

Product is active

Main picture

ADD PHOTO
up to 50 MB

Supported formats: PNG, JPG, JPEG
Aspect Ratio 1:1

Product Name *

Enter Product Name

Product Categories *

+ Add category

Product Description

Normal text

Please write some description

Product Video

Embedded Code

Upload Video

Sourcing Showroom Product

第5步：添加产品图片和视频

包含产品图片和视频将使浏览平台的买家和访问者更好地了解您的产品，也将使您的列表更具吸引力。

这可以在以下情况下完成：

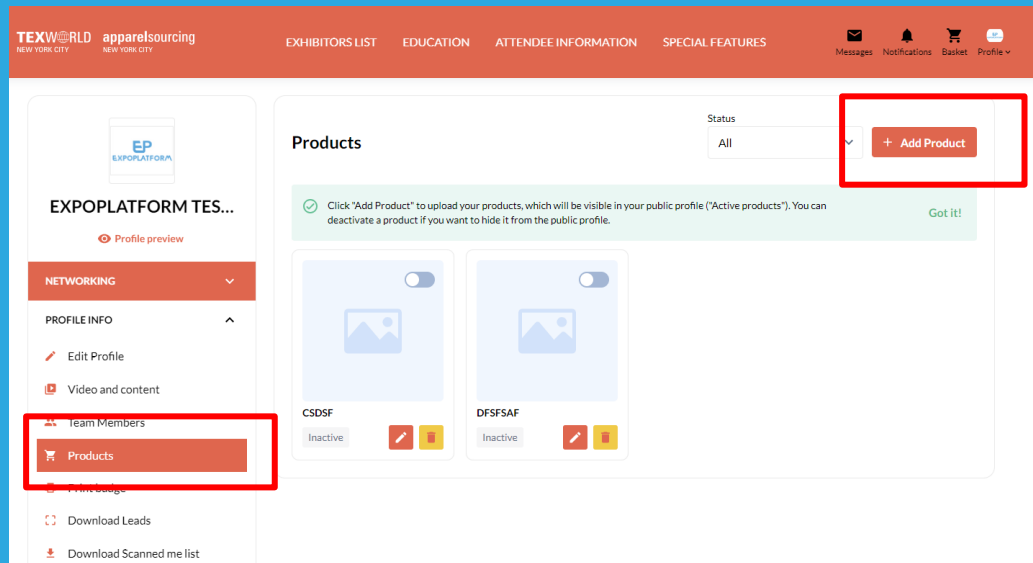
编辑个人资料 > 产品和服务 > 添加产品

第 6 步：充分利用您的全部产品分配

添加尽可能多的产品将最大限度地提高您出现在相关搜索结果中的机会

这可以在以下情况下完成：

编辑个人资料 > 产品和服务 > 添加产品



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Profile preview

NETWORKING

- Dashboard
- Matchmaking
- Favourites
- My Schedule
- My Meetings
- Messages
- Meeting Ratings
- Invite Visitors
- Tutorial

Dashboard

Complete your profile

- Logo
- Company Overview
- Categories
- Team Members
- Products
- Connections

Profile activity

Not have activity yet

Share your profile

WE ARE EXHIBITING AT **Texworld sessions and R...**
- 17 Oct 2023

EXPOPLATFORM TEST ACCI

Products

Page Likes: 0, Profile Views: 0, Activity Score: 0, Popularity Score: 0

Products

TOTAL: 0

★ 0 👁 0

+ Add Product

Top performers

Week

Confirmed: 0, Pending: 0, Incoming: 0

+ Add Team Member

INTERACTIONS CONTENT SCANS

No data to show

第 7 步：检查您的仪表板是否有潜在客户

在您的仪表板上，您将能够看到谁正在浏览您的公司列表和产品，以便您可以跟进他们。

这可以在以下情况下完成：

网络 > 互动

谢谢你！