

Press release

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## A Great Success - Winter 2023 Edition of Texworld Evolution New York City Welcomes Thousands of Attendees and Global Exhibitors

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### Expanded sourcing opportunities, top-tier educational experiences, and curated trends lead the way on the co-located event's evolved and elevated show floor.

Texworld Evolution New York City, the largest sourcing event on the East Coast, returned to the Javits Center this January 31 – February 2 for an exhilarating Winter 2023 Edition. The event delivered a dynamic, expansive marketplace to 3,500+ attendees which featured thousands of textiles and garments from 330+ global manufacturers and suppliers representing over 17 countries.

#### New and Continued Partnerships

*Printsource*, the leading textile and surface design show in the US, made its debut on the show floor this winter. This new partnership brings expanded product offerings and resources to buyers. A must-see for fashion and home textile executives, editors, retailers, merchandisers, product developers, designers, creative directors, and other industry professionals, *Printsource* proved to be the perfect complement to Texworld NYC's expansive sourcing event. "We were thrilled to welcome *Printsource* to the show floor. The co-located event is a true one-stop-shop for global textile and apparel sourcing" comments, Jennifer Bacon, Vice President, Fashion and Apparel Shows, Messe Frankfurt.

After a successful summer debut, *Global Footwear Sourcing*, a partnership show between Texworld NYC, Material Exchange, and the Footwear Distributors & Retailers of America, returned to the co-located event. Visitors were able to source and explore a wide range of footwear components including leather, synthetic, laces, insole, outsole, webbing and ribbon, thread and yarn, hardware and more inside the specialty showcase as well as attend niche educational seminars led by footwear industry professionals.



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## Premier Education + Curated Trends

More than just sourcing, Texworld Evolution New York City is a forum for the industry to learn and stay up-to-date on the latest innovation in textile and state of the trade industry. Attendee favorites, Textile Talks and the Lenzing Seminar Series, returned with an impressive line-up of industry expert speakers from leading brands including Everlane, Urban Outfitters, J.Crew, Lenzing Fibers, Material Innovation Initiative, and more. The highly anticipated winter 2023 program was designed to offer insightful and informative sessions for every role and level of experience across all segments of the industry.



A key show floor feature, the Texworld Trend Showcase, returned with the latest material innovations and color palettes for the Spring/Summer 2024 season, curated by New York-based agency, Doneger | TOBE. Along with spearheading the design for the showcase, Creative Director Kai Chow offered visitors insight into the *four unique themes* surrounding his vision of 'Sobriety' during a one-day only seminar and Explore the Floor tour of the trend showcase. Aligning with the growth of Texworld Evolution, footwear components and print designs from both co-located partnership shows, Global Footwear Sourcing and Printsources, were also highlighted within the Trend Showcase.



## Looking Ahead

Save the Date! The Summer 2023 Edition of Texworld Evolution New York City will be held at the Javits Center on **July 18-20, 2023.**

Connect with us via social media or visit us online for more show information:

[www.texworldrevolutionnyc.com](http://www.texworldrevolutionnyc.com)

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**Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

**Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

**Background information on Global Footwear Sourcing**

Presented by Texworld New York City, Material Exchange, and the Footwear Distributors & Retailers of America, Global Footwear Sourcing is a specialty show focused on increasing footwear component sourcing opportunities by connecting suppliers and buyers across the globe both physically and digitally through Material Exchange's digital marketplace.

For more information, please visit: [Global Footwear Sourcing \(messefrankfurt.com\)](http://GlobalFootwearSourcing(messefrankfurt.com))

**Background information on Printsourc**

Founded in 1997, Printsourc serves as a hub for the world's top creative talent and showcases hundreds of collections by international surface and textile design studios. The show is a key resource for thousands of apparel, paper goods and home textile manufacturers, retailers and catalogs. Product categories include men's, children's and women's apparel, bed and bath, decorative fabrics, kitchen and tabletop, paper goods and stationery, wall coverings, window fashions, as well as other surface and textile design applications.

For more information, please visit: [www.printsourcenyork.com](http://www.printsourcenyork.com)

### **Texpertise Network**

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).