



TEXWORLD New York City partners with DONEGER I TOBE color, trend and textile specialists for creative direction and a deeper understanding of the key messages for Spring / summer 2024.



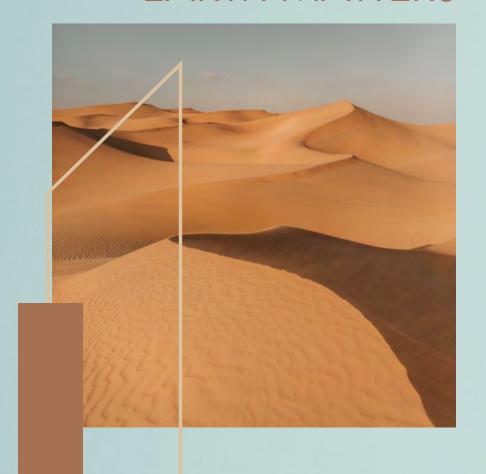
SOBRIETY

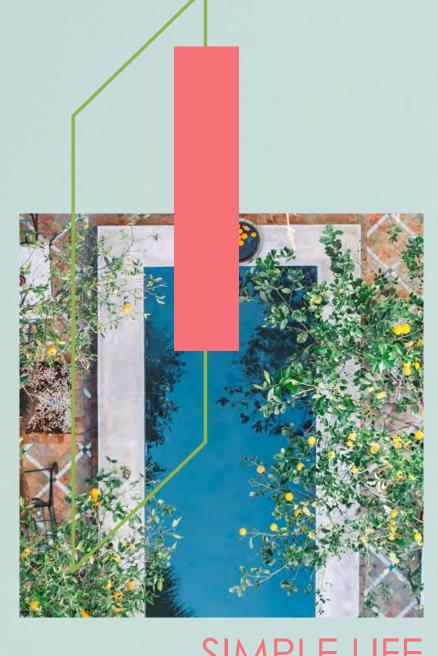


We usher in the dawn of a new state of mind, a collective shift in the ways we live, think, and create. Seeking seamlessness in both life and design, we prioritize body and mind. Now we see value in nature, and we find abundance in simplicity. Innovation goes beyond the ordinary, blending the organic with the human-centric. No longer are we simply recycling the past, we are now reinventing the future.



EARTH MATTERS





SIMPLE LIFE

HALO POETIC

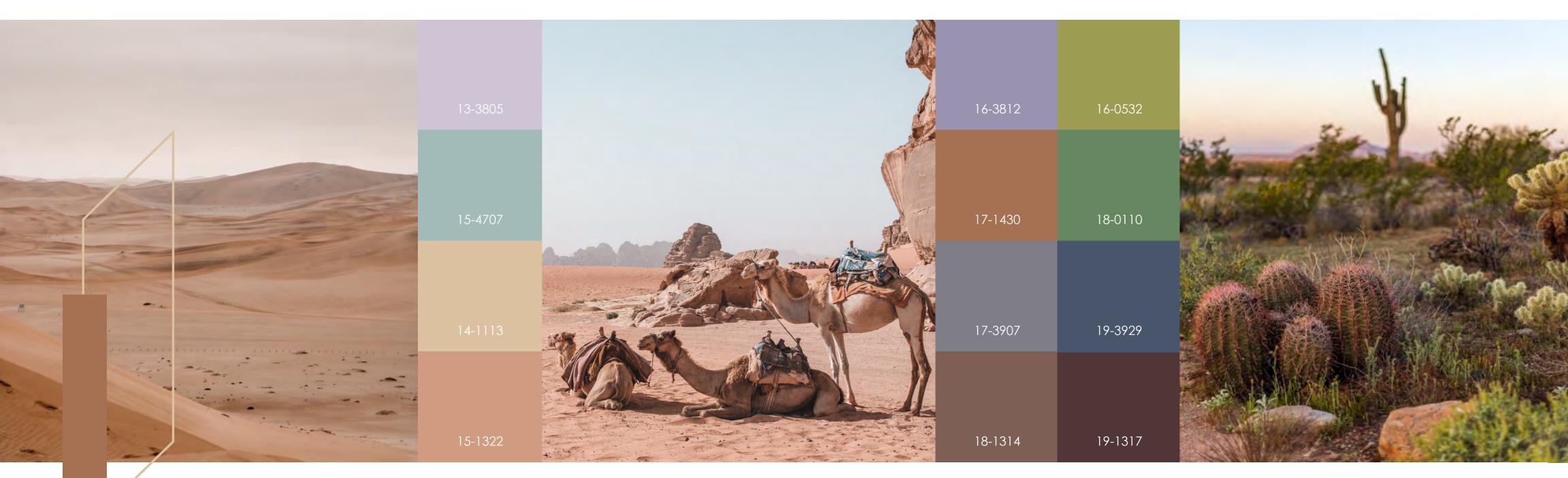






EARTH MATTERS

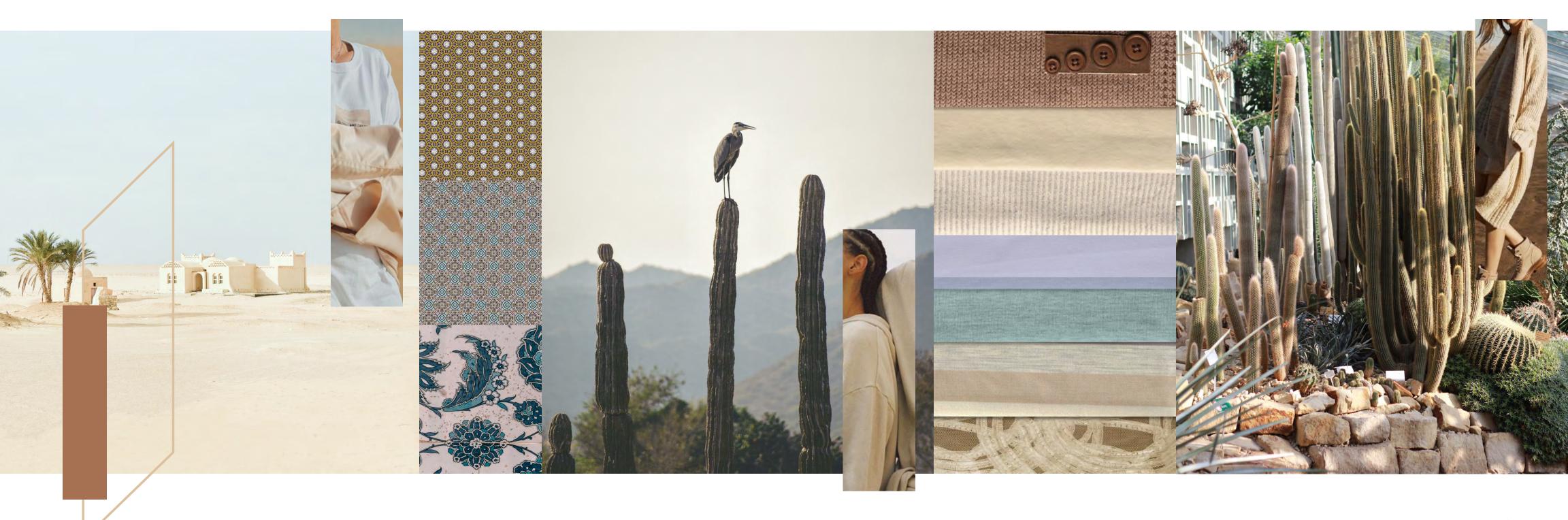
With the shifting winds, we find ourselves drawn to the desert - A place of sublime serenity and natural splendor, and yet, one where we confront our truths. In this barren, beautiful landscape, where the days are scorching and the nights are frigid, we remember to cherish our land and ancient roots, and to cradle our planet and people.



COLOR: SAND / STONE / VEGETATION

FARTH MATTERS

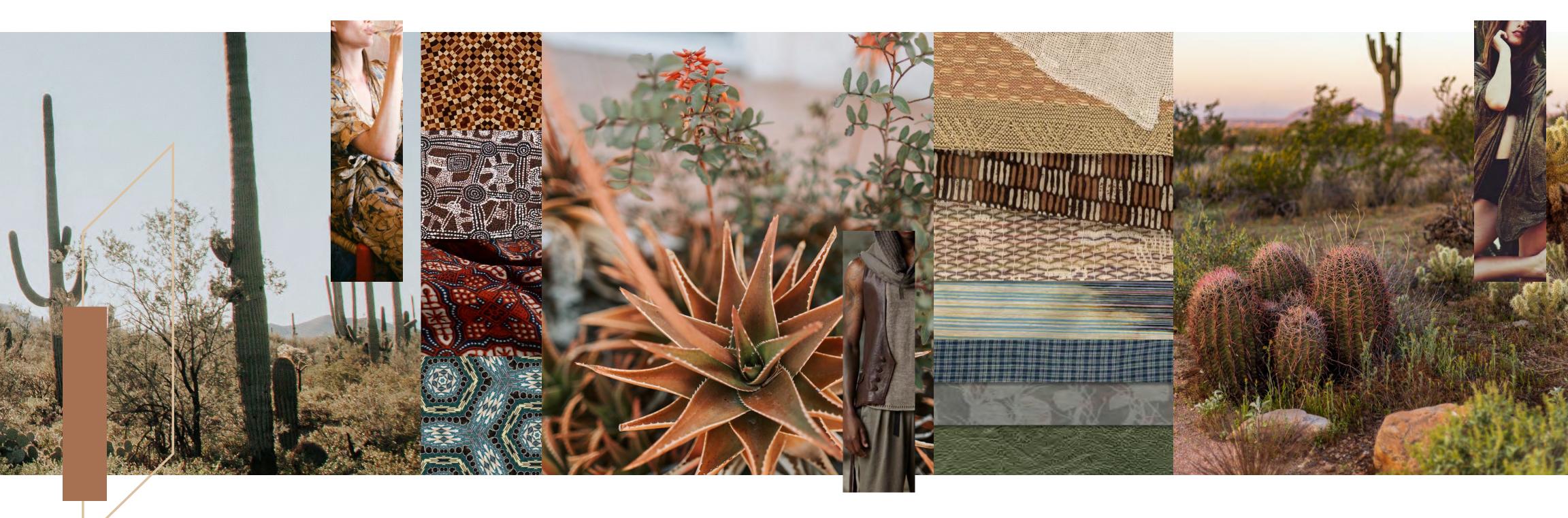
FABRIC: RAW / SIMPLE - Organic. Hemp. Linen. Cotton. Silk. Tencel. Himalayan nettle. Canvas. Slub. Mélange. Bio leather. Plant base dye.





FARTH MATTERS

FABRIC: COARSE ASPECT - Hand loom. Basket weave. Crepe. Gauze. Georgette. Voile. Hemp denim. Tattersall check. Irregular stripe. Natural indigo. Wood block print. Textured floral.





SIMPLELIFE

Surrounded by excessiveness, we look back to a time when we found peace in the small things - When we took in the glory of the morning sunrise and rested in the light of the moon, danced in the fields of wildflowers, and felt the cool kiss of a summer breeze. It is time to reclaim this simpler, happier life as we retain the comforts of modernity. Life was meant to be free.



COLOR: PEACEFUL / JOYFUL / FREE SPIRIT

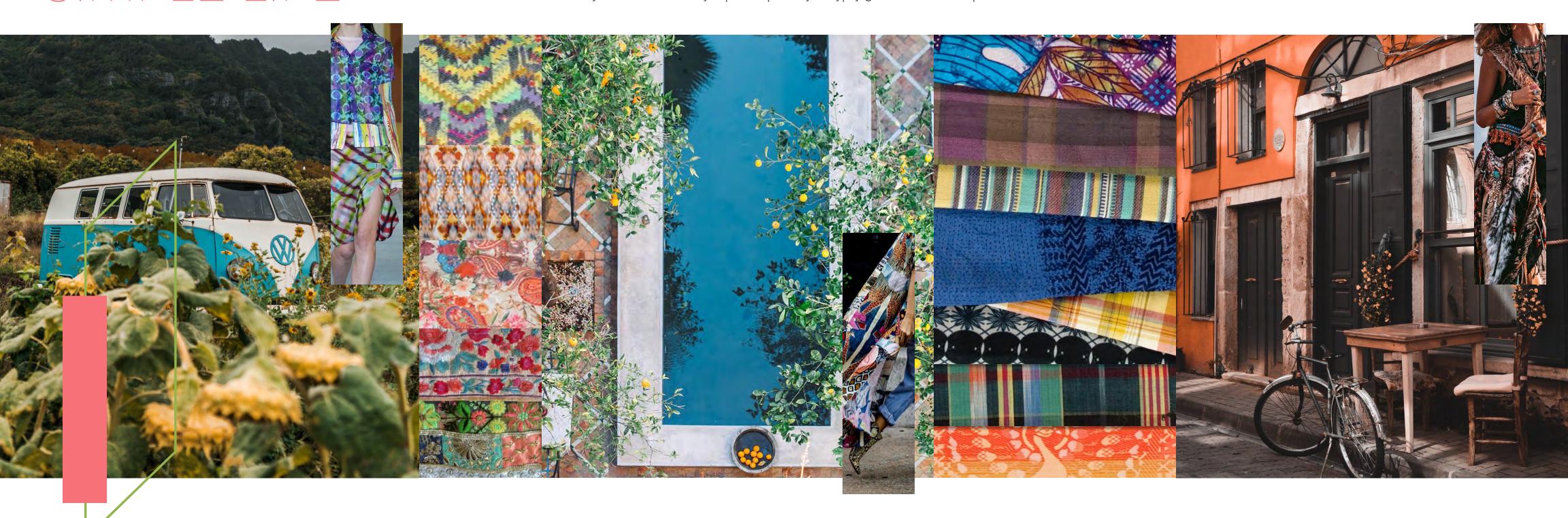


SINTAGE / FOLKSY - Econyl® nylon. Infinna™ yarn-dye. Norratex™ knit. Canvas and twill. French terry. Retro yarn-dye. Daisy floral. Needle point embroidery. Summer tweed. Pointelle knit. Crochet.





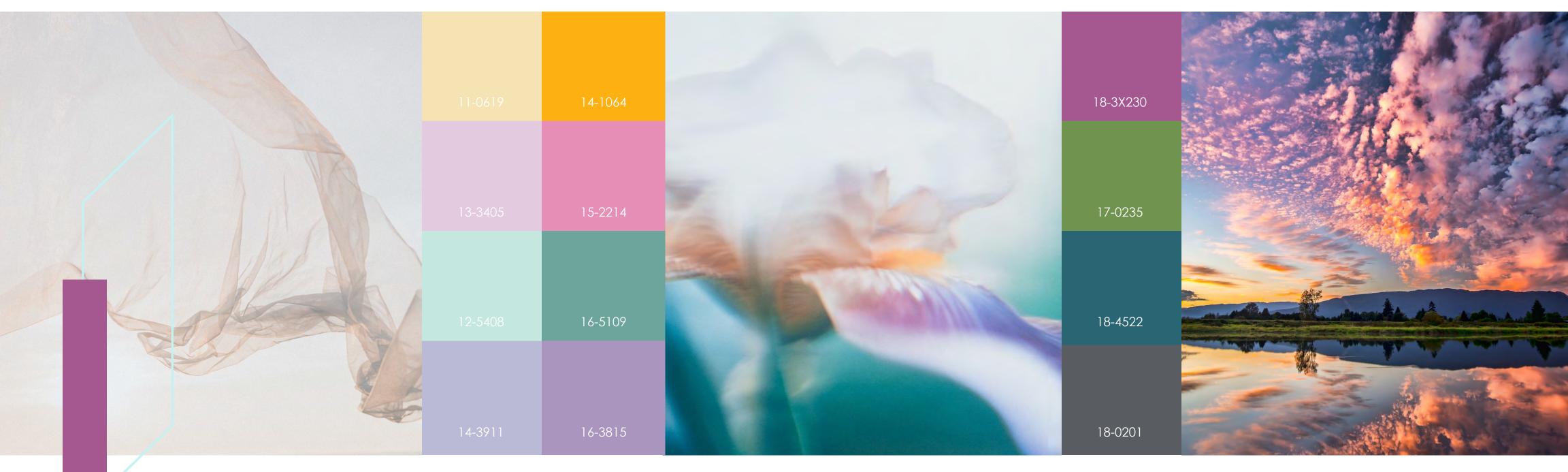
SIVIPIE SPIRIT - Over embroidery. Madras. Folkloric jacquard. Space dye. Gypsy garden. Bohemian print. Truck art. Batik.





HALO POETIC

A poetic song where nature, future, and transformation are in sync - We are swept into a dreamy dance of romance. In this ethereal lullaby, virtual reality combines with earthly enchantment to create a dazzling distortion of light and luminescence, mysticism, and magnificence. Here, the digital world and the real-world blur beyond boundaries.

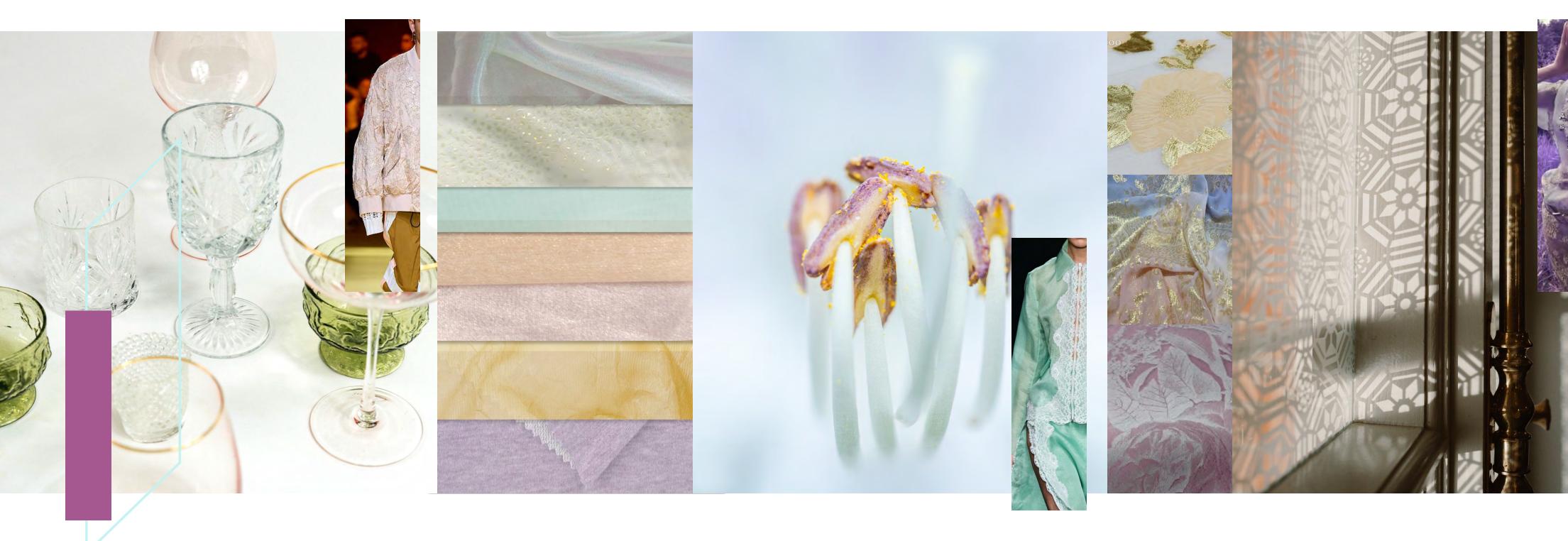


COLOR: EVANESCENT / AMOUR / MYSTICAL



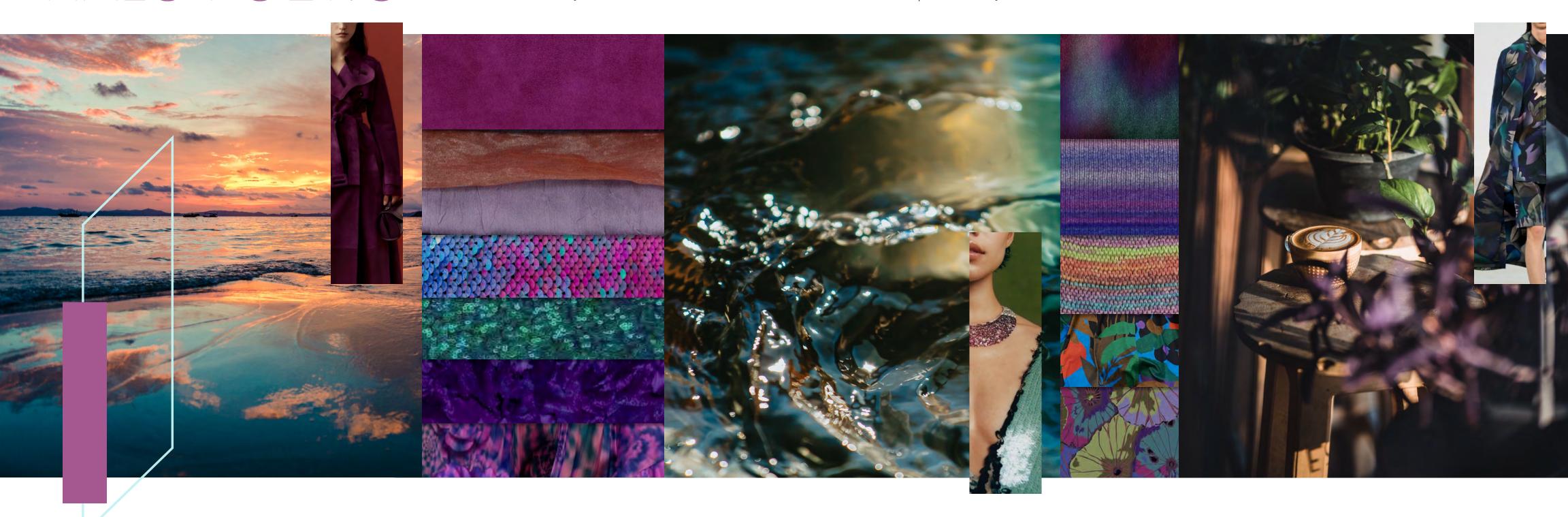
HAI O POETIC

FABRIC: ETHEREAL / ROMANTIC - Ultra-light nylon taffeta. Recycled. Organizes. Voile. Iridescent chiffon. Fil coupe. Damask. Floral jacquard. Ornate wallpaper. Plisse. Chroma washed French terry. Micro silk jersey.





FABRIC: DRAMATIC - Econyl® suede. Shimmer mesh. Luminous satin. Bio iridescent sequins. Shadowy floral. Ombre knit.





HYBRID NATION

In this diverse world where cultures and communities collide, we embrace every ethnicity with open arms. In a sea of a thousand languages, rituals, and rites, we make space for the beauty and joy of each and leave the rest behind. In this modern melting pot, we discover a co-existence of past and present as we go into the future..

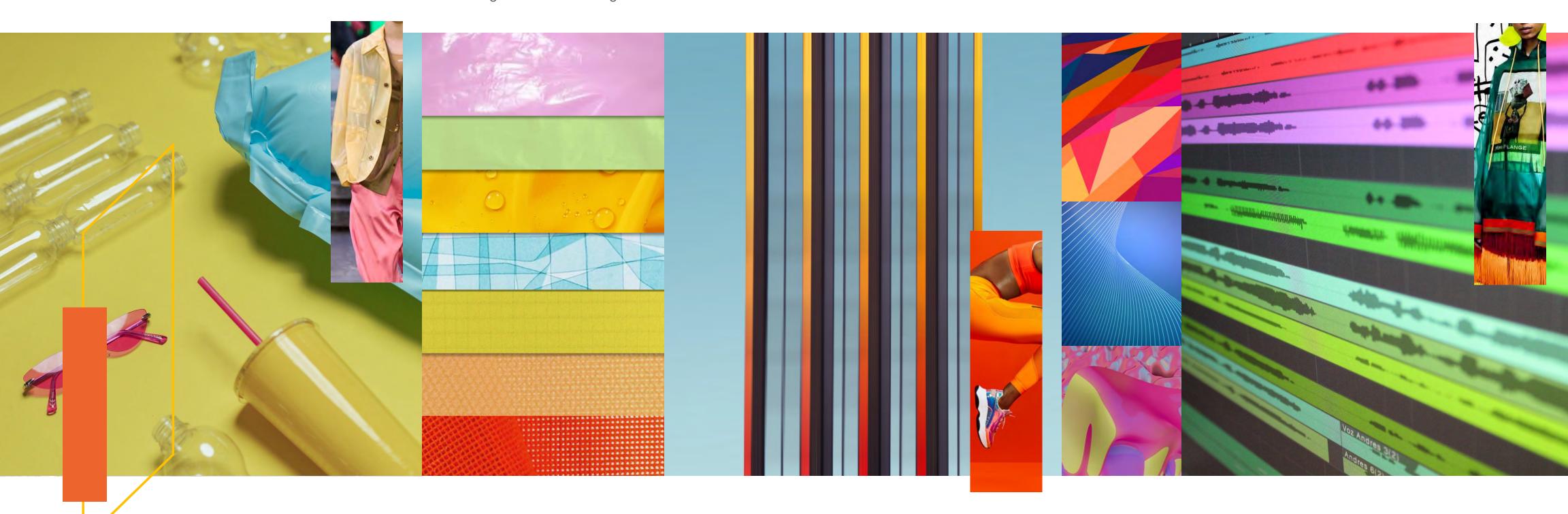


COLOR: MODERN / ENERGETIC / NATIONAL



HYBRID NATION

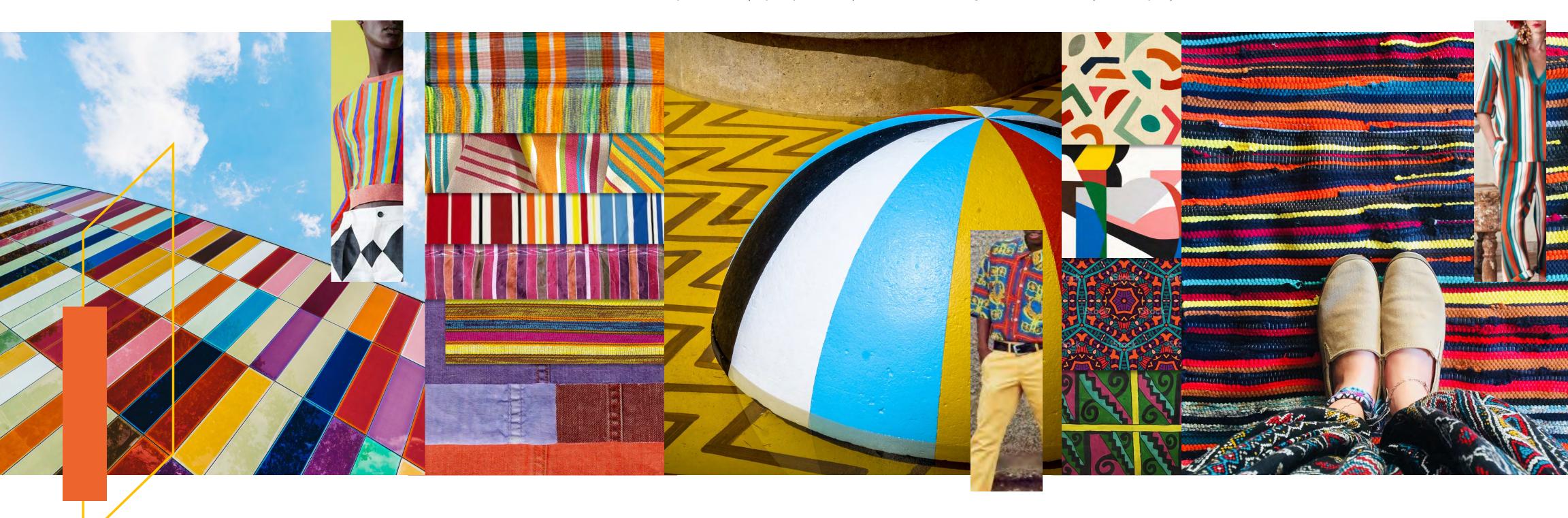
FABRIC: NEW AGE / BIO - Bio based polyester and nylon. Ecovero™ viscose. Rivercyclon™ PVC. Lab grown cotton. Naïa™ jersey. Sheer nylon. Industrial canvas. Performance jersey. Digital and 3D rendering.





HYBRID NATION

FABRIC: CULTURAL - Crafted. Tabby weave. Stripe jersey. Bold stripe & check. Abstract geometric. Ethnic stripe. Tribal jacquard. Tiles and stencil.







The PANTONE Reference names and/or number are from the PANTONE FASHION, HOME + INTERIORS color system (a component of the PANTONE FASHION FASHION, HOME + INTERIORS color system (a component of the PANTONE FASHION FASHION FASHION FASHION, Home are simulations, which have not been evaluated by Pantone and may not match the PANTONE FASHION FAS





463 fashion ave. Suite1102, New York, NY 10018.

donegertobe.com

TEXV®RLD NEW YORK CITY

MESSE FRANKFURT, INC.

3200 Windy Hill Road, Suite 500 West, Atlanta, Georgia 30339.

www.texworldnyc.com

