

TEXWORLD EVOLUTION

NEW YORK CITY

POST SHOW REPORT

WINTER 2023 EDITION

JANUARY 31 - FEBRUARY 2
JAVITS CENTER, NYC

EXHIBITORS

323

17+ COUNTRIES

11%
DOMESTIC

89%
INTERNATIONAL



" WE HAVE BEEN PARTICIPATING IN TEXWORLD SINCE 2007 AND THEN RESUMED IN 2021 BECAUSE OF COVID. IT IS OUR FIRST TIME COMING BACK AND THE SHOW IS VERY ACTIVE. WE WERE ABLE TO CONNECT WITH OUR U.S. BUYERS AND WE ARE LOOKING FORWARD TO THE SUMMER EDITION."

- MR. KHAN, ILJOONG GLOBAL CO., LTD

TEXWORLD EXHIBITOR

COMBINED SHOWS

TEXWORLD NEW YORK CITY

apparelsourcing NEW YORK CITY

GFS GLOBAL FOOTWEAR SOURCING

PRINTSOURCE



VISITORS 3,500+

90%
DOMESTIC

10%
INTERNATIONAL

WHO JOINED US?

- | | | |
|--------------------|----------------|---------------------------|
| American Eagle | Flag & Anthem | Funko Loungefly |
| Macys | Loft | Amazon |
| Love Shack Fancy | Parade | The Children's Place |
| Champion | Target | Soldos |
| Bagatelle | Puma | Rag & Bone |
| Highlife | Kohls | Banana Republic/GAP Inc. |
| Maurices | Summersalt | API |
| Jenny Yoo NYC | Lands' End | Bombas |
| Tommy Hilfiger | Peloton | Farylrobin |
| Ramy Brook | Eberjey | Costco |
| Discount Dance | KITH | Urban Outfitters |
| Mirror Palais | Hanky Panky | Everlane |
| Girl Scouts of USA | Jordache | American Eagle Outfitters |
| Lane Bryant | Michael Kors | Alexander Wang |
| Dolce Vita | Cole Haan | Victoria Secret |
| Athleta | Ann Taylor | Veronica Beard |
| J. Crew | Saks Off Fifth | Everlane |
| Calvin Klein | GAP | Urban Outfitters |

*Numbers are combined from Texworld NYC, Apparel Sourcing NYC, Global Footwear Sourcing & Printsourc NYC

VIRTUAL PLATFORM:

ACTIVE
USERS
4,900+

ACTS OF
ENGAGEMENT
16,000+

"YEAR OVER YEAR THE SHOW HAS IMPROVED. I HAVE LOVED IN THE RECENT YEARS HOW THE TREND FORUM IS SUPPORTED BY THE TREND READ OUTS IN THE EDUCATIONAL SESSIONS. THIS YEAR I WAS MOST PASSIONATE ABOUT THE FOCUS ON INNOVATIONS WITH IN SUSTAINABILITY AND WHAT IS TO COME. IT IS GREAT THAT WE ARE EDUCATING OUR COMMUNITY ON THE FUTURE OF SUSTAINABILITY AND HELPING US CONNECT WITH NEW PARTNERS IN THIS SPACE TO KEEP A PULSE ON WHAT IS COMING OUR WAY."

- JENNIFER DISERATO, VICTORIA SECRET

TEXWORLD VISITOR

