

Press

December 2018

For Immediate Release

Texworld USA – Winter 2019
Apparel Sourcing USA – Winter 2019
Javits Convention Center
January 21-23, 2019

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The 2019 winter edition of Texworld USA and Apparel Sourcing USA features popular educational platforms – Textile Talk and Explore the Floor. The Lenzing Innovation Seminar Series will return with an impressive speaker lineup and industry hot topics.

Innovations in textile dyeing, sustainability, ethical solutions, tariffs and trends are among the many sessions offered on this year's comprehensive educational platform at the largest fabric sourcing event for the North American market. Texworld USA and Apparel Sourcing USA will take place January 21 – 23 at the Javits Convention Center in the New York City, New York.

"We are pleased to announce an even greater educational offering this winter. Our attendees will be pleasantly surprised with the list of engaging speakers bringing fresh eyes to topics like the impact of sustainability on the industry and the development of China's eco-friendly sourcing solutions," states Jennifer Bacon, Show Director for Texworld USA / Apparel Sourcing USA. "We are confident that our educational component will enhance the event as a whole, opening the door to more engaging discussions between the exhibitors and attendees while providing real-life solutions that can be applied now."

This year's program is designed to offer insightful and informative sessions for every role and level of experience across every segment of the industry.

Winter 2019 Texworld USA / Lenzing Innovation Seminar Series Highlights:

Advancing Textile Manufacturing Technology: How will it impact the supply chain?

Technology is changing very fast; so is yarn and fabric technology. How will it impact fiber, fabric, costs, responsiveness, sourcing, and the consumer experience? This is your chance to interact with the experts which many brands and retailers don't have the opportunity to do.

Trend Tales & Tribes Spring / Summer 2020 by MintModa

Sharon Graubard will present MintModa's compelling style narratives, providing clear direction for fabrics, prints, accessories and footwear for all fashion markets. This comprehensive talk features the MintModa color palettes referenced in Color Atlas by Archroma swatches. Each 'Trend Tale' is linked to consumer insights and influences from street fashion, art, film, technology and other cultural movements.

What's Next in the World of Textiles for Recycled and Upcycled Materials?

The concept of using recycled or upcycled materials, from plastic water bottles and mushroom roots to fabric remnants and used jeans, is helping to reinvent the textile industry. It's well known that textiles are one of the worst contributors to landfills, various forms of pollution and usage of natural resources. The industry has come a long way in a short time and companies like the ones on this panel are doing their part to bring the sector into the circular economy.

Trade Wars, Tariffs and Strategic Sourcing –

What you need to know to understand the risks and minimize your exposure

From Section 301 tariffs and the resulting retaliation, to trade agreement re-negotiations; the US is involved in a myriad of complex and rapidly changing scenarios that can dramatically affect costs. With apparel tariffs as high as 32% and additional punitive tariffs possibly adding as much as 25% more, no apparel importer can afford to be uninformed or caught off guard. Come learn the latest strategies for anticipating and mitigating what's happening on the trade front.

Textile Talks and Explore the Floor are educational opportunities presented on the show floor. These interactive sessions are created to address the current issues facing the industry, from supply chain changes to the impact of environmental textile trends.

Bacon continued, "We are creating sessions that will drive effective conversation as attendees walk the show floor discovering the latest fabrics, accessories and resources."



Winter 2019 Textile Talks:

The Mostly True Adventures of an International Fashion Buyer

In her first book ever, Mercedes Gonzalez relays her journey in the fashion industry; from retail to design; her best "how-to's" and with a bit of intrigue that is sure to shock even a fashion insider. Hear it from an expert: The business of fashion - it's ugliness and allure as survived by a true renaissance woman.

Sustainable Practices in the Chinese Textile & Apparel Industry

Listen to a presentation from the director of the China Textile Information Center and Office for Social Responsibility to discover how China is working on developments for sustainable solutions in the textile industry.

Reformation: The Sustainable Journey

Get the inside scoop on the sustainable journey of the womenswear brand, Reformation, and how it can impact others in the industry.

Innovation in Textile Dyeing & Finishing

Learn how different textile dyers are working towards sustainability with dyestuff innovations including less water consumption.

Registration is open. The Texworld USA / Lenzing Innovation Seminar Series, along with the Textile Talk programming is open to all registered Texworld USA and Apparel Sourcing USA attendees. Seating is available on a first-come-first-serve basis.

Get specific show details and the full seminar schedule at www.TexworldUSA.com or www.ApparelSourcingshow.com. The winter edition will be held in New York City at the Javits Convention Center, January 21 – 23, 2019.

Connect with Texworld USA / Apparel Sourcing USA (#TexworldUSA)

- Twitter: <https://twitter.com/TexworldUSA>
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Background Information on Texworld USA

Texworld USA is the premier sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldusa.com.

Background Information on Apparel Sourcing USA

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories. For more information, please visit www.apparelsourcingshow.com.

Background Information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces eight shows within the United States, Canada and Mexico. In addition to Apparel Sourcing USA and Texworld USA, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

For more information, please visit our website at www.us.messefrankfurt.com.