

EDUCATIONAL PROGRAM - WINTER 2019

MONDAY, JANUARY 21

11:00 AM

**"SOURCE " - SPRING / SUMMER 2020 TREND
INSPIRATION PRESENTATION**

LENZING SEMINAR SERIES
ROOM 1C04

12:00 PM

**HOW TO MAKE MASSIVE PROGRESS IN YOUR
FASHION BUSINESS THIS YEAR**

TEXTILE TALKS
HALL 1C

1:00 PM

FASHION 101: HOW TO START A FASHION LINE

LENZING SEMINAR SERIES
ROOM 1C04

2:00 PM

3:00 PM

TOUR OF RESOURCE ROW

EXPLORE THE FLOOR
BOOTH D23

4:00 PM

**TAKING HARMFUL CHEMICALS OUT OF THE
SUSTAINABILITY EQUATION**

LENZING SEMINAR SERIES
ROOM 1C04

TUESDAY, JANUARY 22

MINTMODA'S TREND TALES & TRIBES SPRING / SUMMER 2020

LENZING SEMINAR SERIES
ROOM 1C04

**WALK THE FLOOR
WITH MINTMODA**

EXPLORE THE FLOOR
ROOM 1C04

**BEYOND TEXTILES: THE SOCIAL
IMPACT OF SUSTAINABILITY**

LENZING SEMINAR SERIES
ROOM 1C04

TRADE WARS, TARIFFS AND STRATEGIC SOURCING

TEXTILE TALKS
HALL 1C

THE SUSTAINABLE JOURNEY OF REFORMATION

TEXTILE TALKS
HALL 1C

**WHAT'S NEXT IN THE WORLD OF TEXTILES FOR
RECYCLED AND UPCYCLED MATERIALS?**

LENZING SEMINAR SERIES
ROOM 1C04

**DISCUSSING THE
CHANGES IN
SUPPLY CHAIN**

TEXTILE TALKS
HALL 1C

**ADVANCING TEXTILE
MANUFACTURING TECHNOLOGY:
HOW WILL IT IMPACT THE
SUPPLY CHAIN**

LENZING SEMINAR SERIES
ROOM 1C04

WEDNESDAY, JANUARY 23

**TEXWORLD USA
SHOWCASE REVIEW**

EXPLORE THE FLOOR
TEXWORLD SHOWCASE

**REDUCING WATER
CONSUMPTION
IN TEXTILES**

LENZING SEMINAR SERIES
ROOM 1C04

**INNOVATION IN TEXTILE DYEING
& FINISHING**

TEXTILE TALKS
HALL 1C

**ACHIEVING SUSTAINABILITY THROUGH FIBERS
AND MATERIALS WITH TEXTILE EXCHANGE**

LENZING SEMINAR SERIES
ROOM 1C04

MODERN TEXTILES

TEXTILE TALKS
HALL 1C

EDUCATIONAL PROGRAM - WINTER 2019

SEMINAR SERIES | ROOM 1C04 MONDAY, JANUARY 21



11:00 AM | "SOURCE" - S/S 2020 TREND INSPIRATION PRESENTATION Louis Gerin, Art Director - Texworld

This unmissable & ultra-popular (vernacular) of the show inspirational presentation seminar will introduce creative minds to the leading trend themes of the season; as well as the upcoming rising aesthetics. Decrypted by the Texworld Trend Team: moods, color alliance, color palette, texture & specific aspects of the season will be decoded for the well-informed audience.

1:00 PM | FASHION 101: HOW TO START A FASHION LINE Mercedes Gonzalez, Founder & Director - Global Purchasing Companies

You'll want to attend this crash course on how business is really done. This seminar covers key points in finding your target market, managing risk, and costing. This practical and insightful discussion is geared toward anyone wanting to take their concept to the next level.

3:00 PM | TAKING HARMFUL CHEMICALS OUT OF THE SUSTAINABILITY EQUATION Elana Taylor, Account Executive - Hohenstein - OEKO-TEX

2020 is one year away. What tools are textile companies using to sprint towards 2020 goals for zero discharge of hazardous chemicals? How can brands, retailers, and sources improve the sustainability of textiles and garments throughout their supply chain?

TUESDAY, JANUARY 22

11:00 AM | MINTMODA'S TREND TALES & TRIBES S/S 2020 Sharon Graubard, Founder and Creative Director - Mintmoda

Sharon Graubard will present MintModa's compelling style narratives, providing clear direction for items, fabrics, prints, accessories and footwear for all fashion markets. The comprehensive talk features MintModa color palettes referenced in Color Atlas by Archroma swatches. Each 'Trend Tale' is linked to consumer insights and influences from street fashion, art, film, technology and other cultural movements.

1:00 PM | TRADE WARS, TARIFFS AND STRATEGIC SOURCING: WHAT YOU NEED TO KNOW TO UNDERSTAND THE RISKS AND MINIMIZE YOUR EXPOSURE Gail Strickler, President of Global Trade - Brookfield Associates, LLC

From Section 301 tariffs and the resulting retaliation, to trade agreement renegotiations; the US is involved in a myriad of complex and rapidly changing scenarios that can dramatically affect costs. With apparel tariffs as high as 32% and additional punitive tariffs possibly adding as much as 25% more, no apparel importer can afford to be uninformed or caught off guard. Come learn the latest strategies for anticipating and mitigating what's happening on the trade front.

3:00 PM | WHAT'S NEXT IN THE WORLD OF TEXTILES FOR RECYCLED AND UPCYCLED MATERIALS?

Moderator: Arthur Friedman, Senior Editor - Sourcing Journal
Yimin Deng, NYC Ambassador - Remake
Malvina Hoxha, Manager, Business Development Apparel/Knits - Lenzing Fibers, Inc.
Jessica Kelly, Founder & CEO - THR3FOLD
Adam Baruchowitz, Founder - Wearable Collections

The concept of using recycled or upcycled materials, from plastic water bottles and mushroom roots to fabric remnants and used jeans, is helping to reinvent the textile industry. It's well known that textiles are one of the worst contributors to landfills and various forms of pollution and usage of natural resources. The industry has come a long way in a short time and companies like the ones on this panel are doing their part to bring the sector into circular economy.

4:30 PM | ADVANCING TEXTILE MANUFACTURING TECHNOLOGY: HOW WILL IT IMPACT THE SUPPLY CHAIN?

Moderator: David Sasso, Marketing & Sales - Buhler Quality Yarns + Samil Spinning Co.
Akitsugu Mori, Vortex Product Manager - Murata
Chuck Butts, Sales & Technical Advisor - Murata
Michael Tuschak, Marketing & Sales - Mayer & Cie
Thomas Kuettel, President & CEO - Rieter
Yehia Elmogahzy, Professor - Elmogahzy Learning

Technology is changing very fast; so is yarn and fabric technology. How will it impact fiber, fabric, costs, responsiveness, sourcing, and the consumer experience? This is your chance to interact with the experts which many brands and retailers don't have the opportunity to do.

WEDNESDAY, JANUARY 23

11:30 AM | REDUCING WATER CONSUMPTION IN TEXTILES

Victor Almeida, Technical Customer Support-(North & South America) - Lenzing Fibers, Inc.
Jennifer Thompson, Global Marketing - Taylor Home Fashions

The textile industry uses vast amounts of water for finishing and dyeing, often because technology hasn't advanced much since the 1800s. New innovations are on the horizon that helps the industry be a more responsible consumer.

1:00 PM | ACHIEVING SUSTAINABILITY THROUGH FIBERS AND MATERIALS WITH TEXTILE EXCHANGE

Anne Gillespie, Director of Integrity and Standards - Textile Exchange

Textile and apparel companies have an enormous opportunity to contribute to a better world. Join Textile Exchange to learn about how to develop and meet sustainability goals through your choices of fibers and materials, and hear from others about how they have used standards to bring value to their own companies.

TEXTILE TALKS | HALL 1C MONDAY, JANUARY 21

12:00 PM | HOW TO MAKE MASSIVE PROGRESS IN YOUR FASHION BUSINESS THIS YEAR Nicole Giordano, Founder - StartUP Fashion

Join StartUP FASHION for a discussion about how to overcome four major roadblocks in fashion business growth. Covering mindset, business operations, goal setting, and finding community, this talk will teach you how to take action in your business and reach your entrepreneurial goals.

2:00 PM | SUSTAINABLE PRACTICES IN THE CHINESE TEXTILE & APPAREL INDUSTRY Ms Yan Yan, Director - China Textile Information Center and Office for Social Responsibility

Listen to a presentation from the director of the China Textile Information Center and Office for Social Responsibility to learn how China is working on developments for sustainable solutions in the textile industry.

4:00 PM | THE MOSTLY TRUE ADVENTURES OF AN INTERNATIONAL FASHION PLAYER Mercedes Gonzalez, Director - Global Purchasing Companies

Listen to a presentation from the director of the China Textile Information Center and Office for Social Responsibility to learn how China is working on developments for sustainable solutions in the textile industry.

TUESDAY, JANUARY 22

12:00 PM | BEYOND TEXTILES: THE SOCIAL IMPACT OF SUSTAINABILITY

Moderator: Patrick Duffy, Co-Founder - Global Fashion Exchange
Brooke Blashill, Co-Founder - Global Fashion Exchange
Claire Kells, Senior Manager - United Nations Global Compact
Liz Hershfield, Chief Supply Chain Officer - Bonobos
Jeanette Ferran Astorga - VP of Responsibility - Ascena/Ann Taylor

The creation of one garment has the power to transform lives. As the fashion industry evolves and our access to information increases, customers are demanding to understand the impact of their purchases. This panel discussion features changemakers going beyond the environmental aspects of production to create significant social change through fashion.

2:00 PM | THE SUSTAINABLE JOURNEY OF REFORMATION

Carrie Freiman, Director of Sustainability - Reformation
Kathleen Talbot, Vice President of Operations & Sustainability - Reformation

Get the inside scoop on the sustainable journey of womenswear brand, Reformation and how it can impact others in the industry.

4:00 PM | DISCUSSING THE CHANGES IN SUPPLY CHAIN

Edward Hertzman, Founder & CEO - Sourcing Journal

Have a sit down with us as we catch up with Edward Hertzman about the latest Sourcing Journal Summit. He'll share some key insights and lessons from industry leaders making shifts in the industry to stay relevant and offer desirable products while moving at the speed of the consumer.

WEDNESDAY, JANUARY 23

12:00 PM | INNOVATION IN TEXTILE DYEING & FINISHING

Moderator: John Mowbray, Editor in Chief - EcoTextile News
Carl Fortin, Marketing Executive Brand Solutions - Archroma
Jennifer Higgins, Vice President of Business Development - ColorZen
Allen Thompson, Global Marketing - Taylor Home Fashions

Learn how different textile dyers are working towards sustainability with dyestuff innovations including less water consumption.

2:00 PM | MODERN TEXTILES

Moderator: Lauren Fay, Executive Director - The New Fashion Initiative
Elizabeth Cline, Journalist, Public Speaker and Author - elizabethcline.com
Joshua Katcher, Founder - Brave Gentleman
Sim Gulati, Co-Founder - Dropel
Giulio Bonazzi - Aquafil

Minimize your brand's environmental impact by using fabrics and resources designed with innovative technology.

EXPLORE THE FLOOR | VARIOUS LOCATIONS

MONDAY, JANUARY 21 | 3:00 PM | TOUR THE RESOURCE ROW - BOOTH D23
Andrea Reyes, Chair - NYC Trade Fair Coalition

TUESDAY, JANUARY 22 | 12:00 PM | WALK THE FLOOR WITH MINTMODA - ROOM 1C04
Sharon Graubard, Founder & Creative Director - MintModa

WEDNESDAY, JANUARY 23 | 11:00 AM | TEXWORLD USA SHOWCASE REVIEW - TEXWORLD SHOWCASE
Louis Gérin & Grégory Lamaud, Texworld Art Director - Texworld