

TEXWORLD

USA

January 21 – 23, 2014
Javits Convention Center
New York, NY

NEW YORK

MY TEXWORLD

THE INTERNATIONAL TRADE FAIR: FABRICS, TRIMS, ACCESSORIES

January 2014 Seminar Schedule

LENZING
INNOVATION

Modal TENCEL

Co-located with
ApparelSourcing



messe frankfurt

MY TEXWORLD

NEW YORK

FABRICS, TRIMS,
ACCESSORIES

Seminar Schedule

Tuesday,
January 21, 2014

11:00 AM

NAVIGATING TEXWORLD USA

Mercedes Gonzales, Director, Global Purchasing Companies

Tradeshows are about meeting new suppliers, learning about new trends and finding the right products for your brand. Navigating Texworld USA will provide you with the tools to "Walk the show with confidence." Designed for both new and established brands it will help you make the most of the show using skill and insight learned in this seminar.

12:30 PM

STYLESIGHT'S MEGATRENDS SPRING/SUMMER 2015

Cassandra Tsaknis, Trend Specialist, Stylesight

This presentation will decipher lifestyle and culture trends that will impact design and product development, expressed in a comprehensive presentation, complete with fresh color palettes, directional prints and materials, and much more.

2:00 PM

DENIM INNOVATION

Michael Kininmonth, Denim Project Manager, Lenzing Fibers Inc.;

Mark Messura, Senior Vice President, Global Supply Chain Marketing for Cotton Inc.;

Julian Metcalf, Business Manager, DyStar US;

Moderator: Karla Magruder, President, Fabrikology International

Denim is a classic fabric. To keep the market fresh Lenzing Fibers Inc. , Cotton Inc. and Dystar have been developing innovative products. For the latest, join our seminar to learn about the hottest innovations and how they fit into today's sustainability initiatives.

3:30 PM

THE SPEED AND MOVEMENT OF COLOR FOR SPRING/SUMMER 2015

Laurie Pressman, VP, Pantone Color Institute

When an object moves at speed, it connects with others. With the market moving at different speeds, for Spring/Summer 2015 we enter into a realm of vintage and modern where our color stories turn mid-toned, shades blur and merge, brights are less obvious and classic shades are balanced by some more unusual hues. All the while light effects act to energize and animate.



Special
thanks
to Lenzing
Fibers Inc. for the
organization of the
January 2014
Seminar

Wednesday, January 22, 2014

10:00 AM

BREAKING NEWS - THE TOP TEXTILE AND APPAREL STORIES

Edward Hertzman, Founder and Publisher of Sourcing Journal Online

Edward Hertzman, Founder and Publisher of Sourcing Journal Online, reviews the most pressing apparel and textile stories of the year, with his insider predictions for the next. He will pay especially close attention to those issues that reverberated across the sourcing supply chain including the Rana Plaza tragedy and the newfound emphasis on compliance, the emergence of rivals to China as a sourcing destination, the impact of free trade agreements like the TPP on global sourcing and the latest trends such as factory direct, fast fashion and private label.

11:00 AM

SPRING 2015 - FABRICS, PRINTS, AND KEY COLOR DIRECTION

Fran Sude, VP, Design Options

Design Options, Los Angeles, proudly presents, "Spring 2015" Fabrics, Prints, Textures and Key Color Direction for both the Apparel and Home Furnishing Markets. An exciting visual experience on how to create your products for the season with that, "Can't live without it" factor. A free flash drive of this presentation will be given away to a lucky attendee!

12:30 PM

GLOBAL SOURCING

Tricia Carey, US Merchandising Manager, Lenzing Fibers Inc.

Nate Herman, Vice President International Trade, AAFA

David Sasso, VP International Sales, Buhler Quality Yarns

Moderator: Arthur Friedman, Senior Editor, Textiles and Trade, WWD

Global sourcing is a complicated matrix of countries, products and regulations. Join our panel of international experts for recommendations on how to successfully source worldwide. From the United States to Central America, Asia and everywhere in between learn what works where.



Wednesday, **January 22, 2014**

2:00 PM

LOOKBOOKS SPRING/SUMMER 2015

Cassandra Tsaknis, Trend Specialist, Stylesight

A comprehensive guide to the season ahead, complete with emerging silhouettes, key details and materials, print and color trends, and must-have accessories and footwear.

3:30 PM

WHAT'S IN YOUR CLOTHES?

WHY YOU NEED TO KNOW WHAT CHEMICALS ARE IN YOUR CLOTHES AND THE TOOLS THAT CAN HELP

Nate Herman, Vice President International Trade, AAFA

Every day you and your company face new regulations, from California Proposition 65 (Prop 65), the Consumer Product Safety Improvement Act (CPSIA), the Washington State Children's Safe Products Act (CSPA) to the new California Safer Consumer Products Regulations. Learn how these regulations impact you and discover the resources available to facilitate your compliance, from AAFA's Restricted Substances List (RSL) to AFIRMs chemical management tools.

4.30 pm

COLOR AND TREND DIRECTION FOR SPRING/SUMMER 2015

Carol Meek, Owner and Creative Director, Color Portfolio Inc.

The presentation features key issues for Men, Women, and Children. Fabric, color, silhouette, and print direction will be discussed, preparing you for the Spring/Summer 2015 design season.



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Thursday, January 23, 2014

11:00 AM

UPDATE ON TRADE POLICY AND ONGOING TRADE NEGOTIATIONS

Gail Strickler, USTR Assistant Trade Representative

Please join USTR Assistant Trade Representative, Gail Strickler for an overview on trade policy and on-going negotiations on the Trans Pacific Partnership (TPP) and Transatlantic Trade and Investment Partnership (TTIP). This seminar will provide essential information to help you make informed decisions and strategic sourcing plans.

12:30 PM

THE BUSINESS OF TRENDS

Louis Gerin & Gregory Lamaud, Fashion Designers, Art Directors of Texworld Paris, Owners & Creators of 2G2L Fashion Design & Consulting – Paris (Trend Office);

Bob Bland, CEO and Founder Manufacture NY

Moderator: Michael Gorelick, President, Gorelick Consulting, Inc.

All textile and apparel companies use seasonal trends in developing their collections. Come to this seminar and find out how trends can create solid business results. In this seminar trend experts and designers will show you the link between ideas and orders.

2:00 PM

FASHION INDUSTRY ABC'S

Mercedes Gonzales, Director, Global Purchasing Companies

Fashion Industry ABC's is geared towards helping the emerging fashion designer, as well as retailer who wants to start their own fashion or private label line. Fashion Industry ABC: is a practical, insightful, crash course on how business is really done and the tools you will need to be successful.

Special thanks to Lenzing Fibers Inc. for the organization of the January 2014 Seminar

Please note:

Schedule subject to change.

Seminars are complimentary with your registration to Texworld USA and are available on a first come, first serve basis. Doors will open 30 minutes prior to seminar start time.



Gorelick Consulting, Inc.



STYLE SIGHT



SOURCING JOURNAL



WWD

