Seminar Schedule

Tuesday, January 21, 2014

11:00 AM
NAVIGATING TEXWORLD USA
Mercedes Gonzales, Director, Global Purchasing Companies
Tradeshows are about meeting new suppliers, learning about new trends and finding the right products for your brand. Navigating Texworld USA will provide you with the tools to “Walk the show with confidence.” Designed for both new and established brands it will help you make the most of the show using skill and insight learned in this seminar.

12:30 PM
STYLESIGHT’S MEGATRENDS SPRING/SUMMER 2015
Cassandra Tsaknis, Trend Specialist, Stylesight
This presentation will decipher lifestyle and culture trends that will impact design and product development, expressed in a comprehensive presentation, complete with fresh color palettes, directional prints and materials, and much more.

2:00 PM
DENIM INNOVATION
Michael Kininmonth, Denim Project Manager, Lenzing Fibers Inc.; Mark Messura, Senior Vice President, Global Supply Chain Marketing for Cotton Inc.; Julian Metcalf, Business Manager, DyStar US; Moderator: Karla Magruder, President, Fabrikology International
Denim is a classic fabric. To keep the market fresh Lenzing Fibers Inc., Cotton Inc. and Dystar have been developing innovative products. For the latest, join our seminar to learn about the hottest innovations and how they fit into today’s sustainability initiatives.

3:30 PM
THE SPEED AND MOVEMENT OF COLOR FOR SPRING/SUMMER 2015
Laurie Pressman, VP, Pantone Color Institute
When an object moves at speed, it connects with others. With the market moving at different speeds, for Spring/Summer 2015 we enter into a realm of vintage and modern where our color stories turn mid-toned, shades blur and merge, brights are less obvious and classic shades are balanced by some more unusual hues. All the while light effects act to energize and animate.
Wednesday, January 22, 2014

10:00 AM
BREAKING NEWS - THE TOP TEXTILE AND APPAREL STORIES
Edward Hertzman, Founder and Publisher of Sourcing Journal Online
Edward Hertzman, Founder and Publisher of Sourcing Journal Online, reviews the most pressing apparel and textile stories of the year, with his insider predictions for the next. He will pay especially close attention to those issues that reverberated across the sourcing supply chain including the Rana Plaza tragedy and the newfound emphasis on compliance, the emergence of rivals to China as a sourcing destination, the impact of free trade agreements like the TPP on global sourcing and the latest trends such as factory direct, fast fashion and private label.

11:00 AM
SPRING 2015 - FABRICS, PRINTS, AND KEY COLOR DIRECTION
Fran Sude, VP, Design Options
Design Options, Los Angeles, proudly presents, “Spring 2015” Fabrics, Prints, Textures and Key Color Direction for both the Apparel and Home Furnishing Markets. An exciting visual experience on how to create your products for the season with that, “Can’t live without it” factor. A free flash drive of this presentation will be given away to a lucky attendee!

12:30 PM
GLOBAL SOURCING
Tricia Carey, US Merchandising Manager, Lenzing Fibers Inc.
Nate Herman, Vice President International Trade, AAFA
David Sasso, VP International Sales, Buhler Quality Yarns
Moderator: Arthur Friedman, Senior Editor, Textiles and Trade, WWD
Global sourcing is a complicated matrix of countries, products and regulations. Join our panel of international experts for recommendations on how to successfully source worldwide. From the United States to Central America, Asia and everywhere in between learn what works where.
Wednesday, January 22, 2014

2:00 PM
LOOKBOOKS SPRING/SUMMER 2015
Cassandra Tsaknis, Trend Specialist, Stylesight
A comprehensive guide to the season ahead, complete with emerging silhouettes, key details and materials, print and color trends, and must-have accessories and footwear.

3:30 PM
WHAT’S IN YOUR CLOTHES?
WHY YOU NEED TO KNOW WHAT CHEMICALS ARE IN YOUR CLOTHES AND THE TOOLS THAT CAN HELP
Nate Herman, Vice President International Trade, AAFA
Every day you and your company face new regulations, from California Proposition 65 (Prop 65), the Consumer Product Safety Improvement Act (CPSIA), the Washington State Children’s Safe Products Act (CSPA) to the new California Safer Consumer Products Regulations. Learn how these regulations impact you and discover the resources available to facilitate your compliance, from AAFA’s Restricted Substances List (RSL) to AFIRMs chemical management tools.

4.30 pm
COLOR AND TREND DIRECTION FOR SPRING/SUMMER 2015
Carol Meek, Owner and Creative Director, Color Portfolio Inc.
The presentation features key issues for Men, Women, and Children. Fabric, color, silhouette, and print direction will be discussed, preparing you for the Spring/Summer 2015 design season.
Thursday
January 23, 2014

11:00 AM
UPDATE ON TRADE POLICY AND ONGOING TRADE NEGOTIATIONS
Gail Strickler, USTR Assistant Trade Representative
Please join USTR Assistant Trade Representative, Gail Strickler for an overview on trade policy and on-going negotiations on the Trans Pacific Partnership (TPP) and Transatlantic Trade and Investment Partnership (TTIP). This seminar will provide essential information to help you make informed decisions and strategic sourcing plans.

12:30 PM
THE BUSINESS OF TRENDS
Bob Bland, CEO and Founder Manufacture NY
Moderator: Michael Gorelick, President, Gorelick Consulting, Inc.
All textile and apparel companies use seasonal trends in developing their collections. Come to this seminar and find out how trends can create solid business results. In this seminar trend experts and designers will show you the link between ideas and orders.

2:00 PM
FASHION INDUSTRY ABC’S
Mercedes Gonzales, Director, Global Purchasing Companies
Fashion Industry ABC’s is geared towards helping the emerging fashion designer, as well as retailer who wants to start their own fashion or private label line. Fashion Industry ABC: is a practical, insightful, crash course on how business is really done and the tools you will need to be successful.
Please note:
Schedule subject to change.
Seminars are complimentary with your registration to Texworld USA and are available on a first come, first serve basis. Doors will open 30 minutes prior to seminar start time.

Special thanks to Lenzing Fibers Inc. for the organization of the January 2014 Seminar